



VIRTUAL & HYBRID EVENT SOLUTIONS

AT SANDS EXPO AND CONVENTION CENTRE



MARINA BAY *Sands*[®]
SINGAPORE

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Take your event to new heights with the industry's first state-of-the-art Hybrid Event Broadcast Studio at Sands Expo® and Convention Centre. This world-class studio is equipped to transform your events into immersive visual experiences that enable your content to be delivered in an exhilarating manner like never before. The studio's centrepiece is a cutting-edge three-dimensional stage that is fitted with a digital backdrop and floor, as well as customisable lighting systems, which can be configured according to your event's needs.



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The studio also houses a virtual reality (VR) engine with augmented reality (AR) capabilities that can add stunning visuals to any live stream, maximising engagement for every delegate – whether onsite or online. With high-speed internet connectivity and a broadcast grade camera suite, the studio is even capable of projecting a holographic presence to make your event truly unforgettable.

We also have a Digital Event Strategist (DES) certified team of experienced specialists with the skills and knowledge to conceptualise, plan and co-create your ideal hybrid meeting. With a high proficiency in the latest leading technologies, our team is able to work from behind the scenes to create engaging content and immersive experiences for your audience.

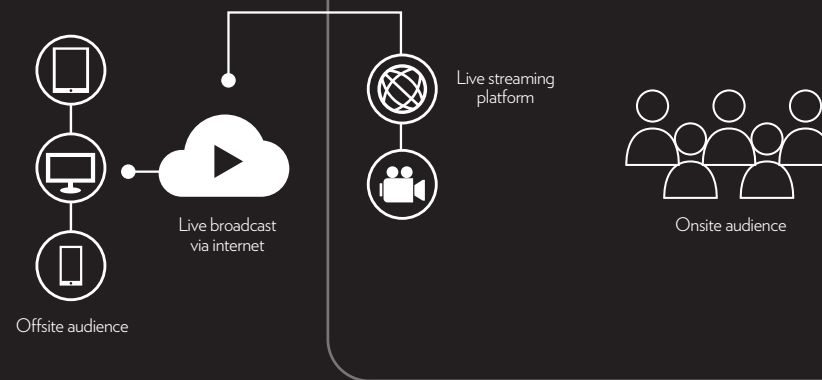


1. VIRTUAL MEETING PRODUCTION

Onsite speaker or event streamed directly to an offsite audience



Event at Sands Expo and Convention Centre



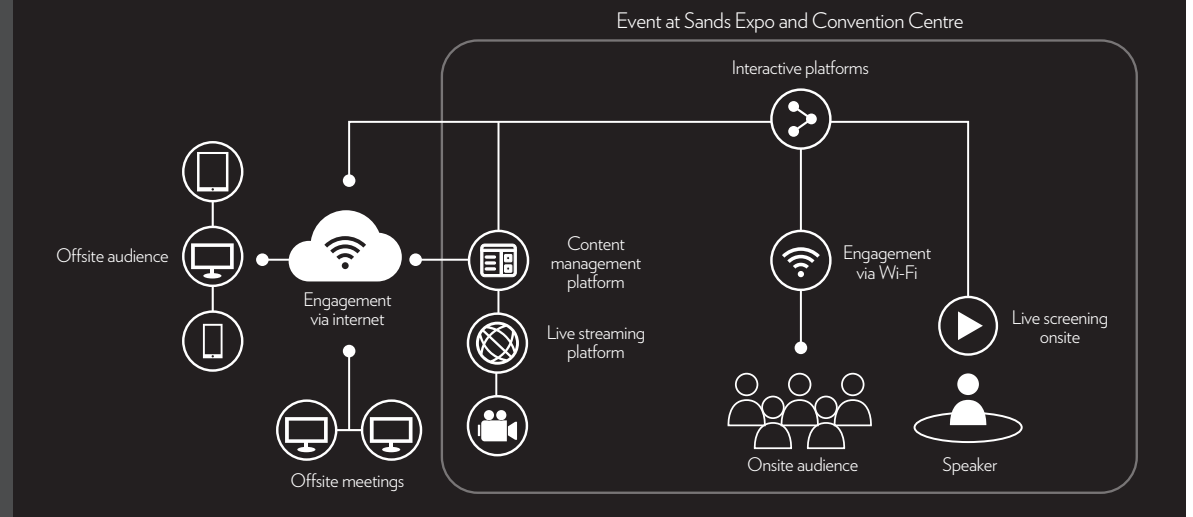
This one-way real-time broadcast allows for an audio or video recording of an onsite speaker or event to be streamed directly to offsite audiences regardless of geographical location. The contents of the webcast is broadcasted via the internet onto designated web sites or social media networks, and can be archived or stored in cloud networks for viewing at a later time.

2. HYBRID MEETING MANAGEMENT

Onsite speakers connected to both onsite and offsite audiences, with content management to maximise participation and engagement



This hybrid event solution allows for two-way real-time interaction between both speakers and audiences who are onsite or offsite. Our technical crew and partnering providers will provide comprehensive solutions to ensure smooth integration of content into software applications to enable the utilisation of online interactive tools (live blogs, polls, Q&A sessions, surveys, etc.) to maximise interaction.



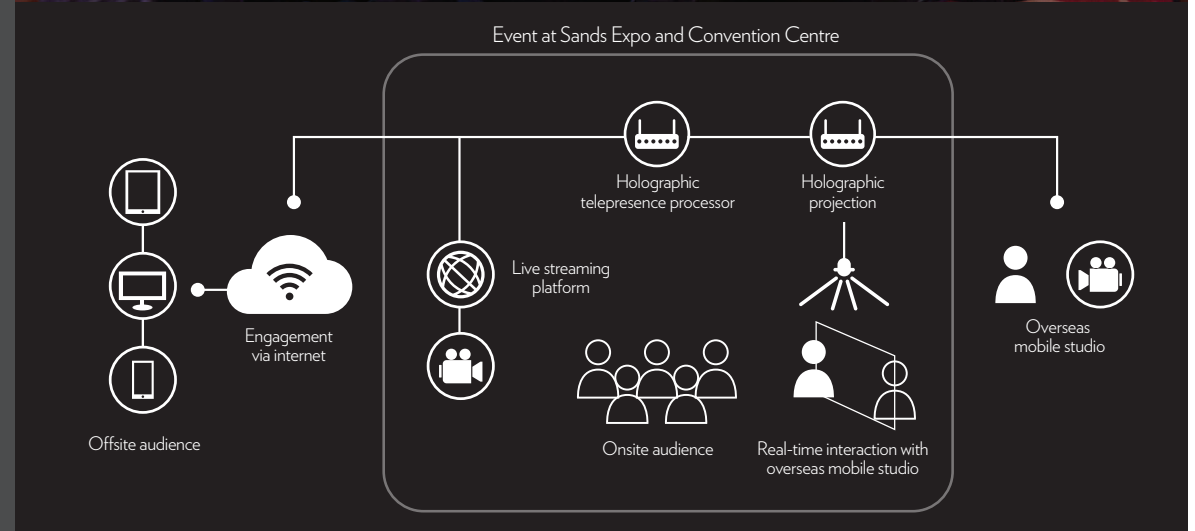
3.

HOLOGRAPHIC TELEPRESENCE

Onsite speakers connected directly to projected offsite speakers, with streaming to both onsite and offsite audiences



This hybrid event solution utilises two-way real-time connectivity to project an offsite speaker into the event in the form of holographic telepresence, allowing interaction with the speaker even if he/she is not present at the event itself. Multiple speakers can also be projected from different locations into the event to maximise engagement while creating memorable connections.



SANDS REWARDS MEETINGS

Join our Sands Rewards Meetings programme and enjoy great benefits and privileges when hosting your future events at Marina Bay Sands. With every meeting rewarded, you'll have even more reasons to keep coming back!

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The scale of technical requirements is dependent on size and needs of the event.
Please connect with our Sales Manager to find out more.

For bookings and enquires, please contact:

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