

Press Release



Marina Bay Sands to be official Presenting Partner for Taylor Swift | The Eras Tour in Singapore

A series of specially curated fringe activities, property-wide activations and exclusive packages will be offered across the integrated resort



TAYLOR SWIFT THE ERAS TOUR

Presented By
MARINA BAY Sands
SINGAPORE

with special guest
Sabrina Carpenter

THE ONLY STOP IN SOUTHEAST ASIA!
March 2, 3 & 4, 2024
National Stadium, Singapore

For more info, please visit
TaylorSwift.com/tour

Official Partners
UOB, AEG, Taylor Swift

SINGAPORE (21 June 2023) – Marina Bay Sands is excited to be the official Presenting Partner for the highly anticipated Taylor Swift | The Eras Tour in Singapore. Taylor Swift will be marking her only Asian stop outside Japan in Singapore in March next year. In celebration of the undisputed Queen of Pop, Marina Bay Sands will be curating exhilarating activities and activations throughout the property, ensuring unforgettable celebrations befitting the iconic artist.

Known for her Grammy-winning global smash hits and dazzling performances, the American singer-songwriter will take to the stage at the National Stadium across three nights from 2 to 4 March 2024 to deliver showstopping performances for fans across Singapore and all corners of the region.

In its capacity as Presenting Partner, Marina Bay Sands will be unveiling exclusive packages that will offer fans a once-in-a-lifetime escapade combining the concert experience with exclusive hospitality at the world-renowned integrated resort.

Also complementing the world tour will be on-property activations and fringe activities that are being curated to immerse visitors in the enchanting world of Taylor Swift | The Eras Tour, providing fans unforgettable, cherished moments beyond the main event.

Press Release



Stay tuned for more announcements regarding Taylor Swift | The Eras Tour and the exclusive activities and packages to be offered by Marina Bay Sands in the months ahead.

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About Marina Bay Sands Pte Ltd

Marina Bay Sands is Asia's leading business, leisure and entertainment destination. The integrated resort features Singapore's largest hotel with over 2,200 luxurious rooms and suites, crowned by the spectacular Sands SkyPark and iconic infinity pool. Its stunning architecture and compelling programming, including state-of-the-art convention and exhibition facilities, Asia's best luxury shopping mall, world-class dining and entertainment, as well as cutting-edge exhibitions at ArtScience Museum, have transformed the country's skyline and tourism landscape since it opened in 2010.

Marina Bay Sands is dedicated to being a good corporate citizen to serve its people, communities and environment. As one of the largest players in hospitality, it employs more than 10,000 Team Members across the property. It drives social impact through its community engagement programme, Sands Cares, and leads environmental stewardship through its global sustainability programme, Sands ECO360.

For more information, please visit www.marinabaysands.com.

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