

MEDIA UPDATE

Miracle Coffee reveals Singapore flagship at lobby of the iconic ArtScience Museum
'The Miracle Lab' series debuts; homegrown coffee roasters collaborate to create special flight from 6 to 10 December with proceeds going to charity



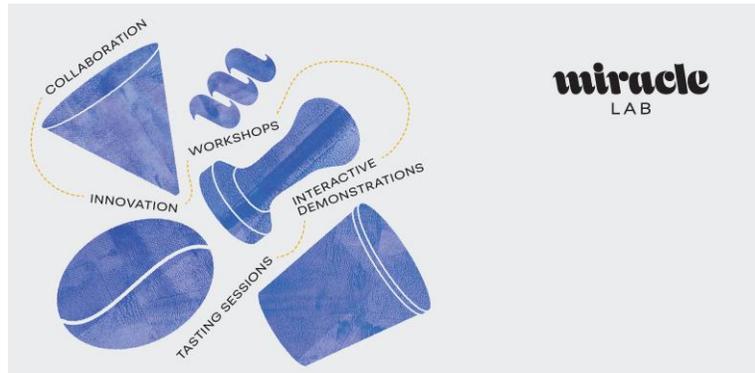
Rendering of Miracle Coffee in the lobby of ArtScience Museum (image credit to Parable Studio)

Singapore (1 December 2023) – The highly anticipated [Miracle Coffee](#) flagship café, an exclusive partnership between Marina Bay Sands and award-winning homegrown pop superstar JJ Lin, will finally anchor on home ground at the lobby of ArtScience Museum on 6 December 2023 and open to public from 4pm.

Following a year-long prelude through a drinks-only pop-up at the outdoor Rain Oculus, Miracle Coffee has been winning over coffee lovers in Singapore with its range of signature brews made using specialty single origin coffee beans, including the Singapore-exclusive *Kaya Cloud*. This time, fans can look forward to an all-new food menu starring locally inspired sandwiches and salads, freshly baked croissants and danishes, as well as whimsical cakes, created in collaboration with Marina Bay Sands' Executive Pastry Chef Hoi Kuok I. Miracle Coffee will also be unveiling two new beverages, including an aromatic brew inspired by a popular Italian dessert.

Miracle Coffee's flagship is designed by award-winning Singaporean design firm Parable Studio, which was also behind the former outdoor pop-up's unique facade. An expression of the brand's ethos that intersect the art of drip coffee making, technology and culture, the flagship café features a modern sleek counter with clean lines, surrounded by a curation of modern Scandinavian furniture expressing wood and steel base materiality. Above the counter, a parametric cloud installation floats to complement the museum's lobby interiors.

The unveiling of this flagship café also marks a milestone for Miracle Coffee as it celebrates six years since the concept was established in 2017 in Taiwan. A nod to JJ Lin's music belief "*If Miracles Had A Sound*", Miracle Coffee encourages everyone to revel in 'daily miracles' through savouring coffee, an accessible touchpoint in the lives of many.

More than just a café: Tune in to the first edition of 'The Miracle Lab'

This grand opening on 6 December also kicks off **The Miracle Lab**, a sharing platform for coffee enthusiasts to connect over conversations around coffee and innovation. The first edition of the series will feature a panel helmed by Miracle Coffee and locally renowned coffeemakers [Equate](#), [Glyph](#) and [Homeground](#) to discuss various topics, from roasting techniques to brewing methods and sustainability practices. The private event will be extended virtually to members of the public to tune in on Instagram Live [@jjlin](#) and [@miraclecoffeesg](#) on its opening day at 1pm.

“I am truly thankful for everyone’s support for Miracle Coffee over the past year. Just like how ArtScience Museum’s heart beats at the intersection of art and science, we hope Miracle Coffee will be a vibrant hub for coffee lovers to revel in the wonders of coffee and innovation. Through The Miracle Lab, we are excited to bring coffee culture to the next level by introducing cross genre collaborations with unique communities from time to time,” said JJ Lin.

In the spirit of giving back this holiday season, the three coffee roasters will also collaborate with Miracle Coffee to create limited-time special brews to raise funds for Metta Welfare Association. From 6 to 10 December, sales from the special coffee flight of four brews will go to charity, and Marina Bay Sands will further match dollar-for-dollar the amount of money raised.

Miracle Coffee will open its doors to the public on 6 December, from 4pm to 7pm. From 7 December, the café will operate daily from 10am to 7pm, in line with ArtScience Museum’s operating hours. For more information, visit marinabaysands.com/restaurants/miracle-coffee.html, or join in the conversations on social [@miraclecoffeesg](#).

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About Miracle Coffee

The Miracle Coffee concept was established in 2017, founded by award-winning pop superstar JJ Lin. The brand’s name was inspired by JJ’s philosophy on music: “If miracles had a sound” and expressed through coffee, which is an accessible touchpoint in the lives of many. Miracle Coffee plans for a good cup of coffee to be available on the go in major cities around Asia.

Sip on the café’s most raved about artisan *Pour Over Coffee*, made with Miracle Coffee roasted, single origin beans. They also serve *Espresso*, *Americano*, *Latte* and *Cappuccino*. Be sure to grab a friend or two along with you to celebrate ‘daily miracles’ through coffee together!

About Marina Bay Sands Pte Ltd

Marina Bay Sands is Asia’s leading business, leisure and entertainment destination. The integrated resort features Singapore’s largest hotel with over 2,200 luxurious rooms and suites, crowned by the spectacular Sands SkyPark and iconic infinity pool. Its stunning architecture and compelling programming, including state-of-the-art convention and exhibition facilities, Asia’s best luxury shopping mall, world-class dining and entertainment, as well as cutting-edge

exhibitions at ArtScience Museum, have transformed the country's skyline and tourism landscape since it opened in 2010.

Marina Bay Sands is dedicated to being a good corporate citizen to serve its people, communities and environment. As one of the largest players in hospitality, it employs more than 11,000 Team Members across the property. It drives social impact through its community engagement programme, Sands Cares, and leads environmental stewardship through its global sustainability programme, Sands ECO360.

For more information, please visit www.marinabaysands.com.

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