

FOR IMMEDIATE RELEASE

9 ways to ignite F1 frenzy at Marina Bay Sands in celebration of Singapore's 9th Grand Prix

Meet IWC ambassador Lewis Hamilton at The Shoppes, and also stand a chance to win a trip to Parisian Macao







From left to right: F1 champion Lewis Hamilton, Ultra Singapore, WICKED the musical, ANNIE the musical, FUTURE WORLD exhibition at ArtScience Museum

Singapore (16 August 2016) – This September, the party comes alive off the race track with a power-packed calendar of world-class performances, gastronomic offerings, and exclusive retail promotions, right in the heart of Marina Bay Sands. From party goers to gourmands to hardcore race fans alike, the integrated resort has something exciting lined up for all.

1. Race like a champion

Be part of the Formula One action at Marina Bay Sands, which will see the 2016 **F1 champion Lewis Hamilton** make a public appearance on 14 September. Besides meeting his fans, the official IWC Schaffhausen brand ambassador will also be setting his personal race lap time at a special F1 racing simulator set up outside the IWC Schaffhausen boutique located on the Galleria Level (B1) of The Shoppes at Marina Bay Sands. Fans who would like to challenge his race lap time can do so at the same racing simulator which will be available from 10 - 18 September leading up to the Singapore Grand Prix weekend. The one who comes closest to breaking the record set by Hamilton will stand a chance to win exclusive F1 merchandise autographed by the renowned world champion himself.

World-class musical acts and premier music parties

2. Party at Ultra Singapore

The adrenaline pumps up further on stage at this year's Ultra Singapore held from 10 to 11 September at Ultra Park, 1 Bayfront Avenue. The world's premier, award-winning and most successful independent music festival will feature three stages and over 40 artists including Kygo, DJ Snake, deadmau5, Axwell \(\) Ingrosso, Afrojack and many more. Advance passes



that entitle holders to admission for both days of the festival start from USD\$160, and premium passes which entitle holders to dedicated express entry lanes and F&B offerings start from USD\$185. For more information and ticketing details, please visit https://ultrasingapore.com/tickets/singapore/.

3. Watch the best of Broadway at Marina Bay Sands

Two of Broadway's best classics return to the stage at Marina Bay Sands theatres for a limited season only. From 24 August to 4 September, the Tony Award-winning original ANNIE will play at MasterCard Theatres, featuring favorite musical scores such as "Maybe", "It's the Hard Knock Life", and the eternal anthem of optimism, "Tomorrow". Ticket prices start from S\$65, and can be purchased at all SISTIC outlets and SISTIC online.

Set in a spectacular and colourful fantasy world of wizards, witches, magic and spells, Broadway's biggest blockbuster WICKED returns to the Singapore stage from 29 September to 16 October 2016. The production is directed by two-time Tony Award winner Joe Mantello, and features music and lyrics by multi Grammy and Academy Award-winner Stephen Schwartz. Ticket prices start from \$\$55, and can be purchased at all SISTIC outlets and SISTIC online.

Exclusive rates at Marina Bay Sands Hotel from 13 to 21 September

4. Stay in luxurious comfort

Catch the trackside action from the comfort and luxury of your personal suite at Marina Bay Sands hotel. The largest and most spectacular hotel in Singapore – Marina Bay Sands Hotel offers unrivalled panoramic views with its floor-to-ceiling windows, access to the Banyan Tree Fitness Club at Level 57, and the world's most iconic Infinity Pool stretching 150 metres across Sands SkyPark. Only from 13 to 21 September, guests will enjoy up to \$50 off each night, when they stay for three nights or more. For more information and booking details, please visit http://www.marinabaysands.com/hotel/offers/singapore-night-race-offer.html

F1 Treats for Sands Rewards LifeStyle Members

5. Win a share of \$120,000 at Sands Blazing Race

The race heats up at Marina Bay Sands with the exclusive Sands Rewards LifeStyle (SRL) Sands Blazing Race promotion taking place from 15 August to 18 September. Prizes include **The Parisian Macao Trip Package¹, Rewards² and more³.**

Each member is entitled for one free Car Pick Game Play to take part in the Weekly Car Race Draws every Saturday and Sunday at 6pm, with unlimited winners at each Car Race Draw. In addition, everyone will also get one free chance to enter the Finale Lucky Draws on 17 and 18 September, and stand a chance to win the grand prize including two return air tickets from Singapore and two nights' stay at The Parisian Macao, the latest addition to the integrated resort city of Sands Resorts Cotai Strip Macao.

 $^{^1}$ All travel arrangements included in the Trip Package and accommodation at The Parisian Macao or at any property of Sands Macao will be determined by Marina Bay Sands in its sole discretion.

² Rewards would be in the form of Destination Dollars which are redeemable at more than 175 shopping and dining outlets, for hotel stays, attractions and entertainment in Marina Bay Sands.

³ Applicants must be at least 21 years old to join. Other Terms and Conditions apply.



With every complimentary membership sign up, Sands Rewards LifeStyle members will also enjoy up to 50% savings with welcome offers, access to exclusive privileges, earn and redeem instant rewards at over 175 participating restaurants, shops, attractions, entertainment shows, hotel stays as well as Banyan Tree Spa.

Outside of the race circuit, fashion aficionados can make a sprint for the best deals awaiting at The Shoppes' host of luxury fashion boutiques and watch retailers. From 15 to 19 September, F1 Grand Prix 2016 ticket holders can enjoy 20 per cent off regular priced items at luxury brands such as Armani/Marina Bay, Armani Collezioni, Armani Exchange, 3.1 Philip Lim, Balenciaga, Bonpoint, Mulberry and Proenza Schouler. In between shopping, F1 ticket holders can enjoy the best of Asian cuisine with 20 per cent off at Sen of Japan and 9Goubuli from 1 to 30 September. Jin Shan is also presenting a special F1 menu (starting from \$\$88++ per person) from 9 to 18 September.

For every \$\$2,000 spent at The Shoppes from 8 September to 5 October, shoppers can choose to receive a complimentary shopping voucher worth \$\$100, or indulge in an exclusive Personal Shopping service (worth \$\$250 for a 3-hour session). The luxurious service introduced recently at The Shoppes is a by-appointment only VIP shopping journey, led by a dedicated chaperone to pre-select customized pieces from individual brands based on the customer's indicated preferences.

F1 Dining Specials

6. Free-flow Dom Perignon at ADRIFT

Party away in style at Marina Bay Sands' celebrity chef restaurants during the Grand Pix weekend. Guests can indulge in ADRIFT'S free-flow Dom Perignon packages, the official Dom Perignon Bar and Lounge for the Grand Prix weekend, while watching live screenings of the race at the Marina Bay street circuit.

7. Special cocktails and more at Bread Street Kitchen

From 16 to 18 September, get to drink what the F1 winners are drinking on the podium. For the first time, Domaine Chandon Brut will be pouring on the stage of Formula One Grand Prix, and guests at Bread Street Kitchen will get to enjoy two glasses of the same classic at only \$35.

Cocktail-lovers can head straight for special signature cocktails served in a gas pump:

- Hamilton NOS Extraordinary variation of G&T
- Gutierez begins Mexican agave spirit in refreshing twist.
- *Vettel fest* Wine aperitif combined with berries from dark forest.
- Kimi Tini Vodka Martini this way will surprise you
- Massa Batida Brazilian Batida with sugar cane spirit

The celebration continues at Bread Street Kitchen after the Grand Prix weekend on 27 September for one night only, with a special four-course dinner menu at S\$129++ per pax, paired with five matching wines from E. Guigal, one of France's most iconic wine producers from the Rhone Valley.



8. Californian dreaming party at SPAGO by Wolfgang Puck

Spago turns up the heat on F1 celebrations with the launch of its summer party themed 'Californian dreaming' on 4 September. For a single ticket priced at S\$200, the premier gastronomic event invites guests to party and wind down in style with free-flow food and alcoholic beverages, accompanied by cutting-edge sounds from guest DJ Patrick Oliver. The event promises an afternoon of fun and indulgence from 12pm to 5pm, with premier champagne and signature cocktails, as well as a buffet line of all-time favourite Spago dishes such as Pana Cotta Spoons and Laksa Spring Rolls.

9. Special lunch menu at CUT by Wolfgang Puck

Joining in the F1 celebrations is Marina Bay Sands' latest Michelin-starred restaurant CUT by Wolfgang Puck, which will be serving a special lunch menu from 12pm to 3pm, only on 18 September. Entrees start from \$\$35, and include all-time favourites such as the Snake River Farms Flat Iron Steak, the U.S.D.A. Prime Sirloin Burger, the Maine Lobster Club Sandwich and the Pan Roasted Norwegian Salmon. Guests can also enjoy CUT's signature desserts at \$\$24, which include the Banana Cream Pie, Warm Butterscotch Apple Crumble, as well as the signature Kaya Baked Alaska inspired by local flavours.

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About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

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