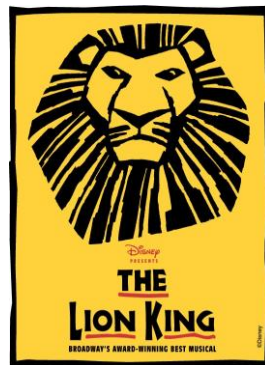


Press Release



Disney's The Lion King welcomes its 100,000th audience member at the Sands Theater, Singapore

SINGAPORE (29 April, 2011) – The international cast of **THE LION KING** production in Singapore welcomed its 100,000th audience member at the Sands Theater at Marina Bay Sands last night. The award-winning musical made its Southeast Asian debut in March 2011 and continues to attract thousands of audiences from around the region. The overwhelming support has led to the release of additional performances for the Singapore production. The smash hit musical featuring Academy Award-winning song by Elton John and Tim Rice 'Can You Feel The Love Tonight', has been seen by more than 54 million people worldwide since its 1997 premiere.



Singapore Management University (SMU) student Daniel Chow (23) was the lucky 100,000th audience member. Daniel was accompanied by fellow student Goh Si Ying (20). The surprised pair was presented with a bouquet of flowers and had their seats upgraded to Platinum class.



But most exciting of all was when Daniel and Goh Si Ying got to meet the lead cast of **THE LION KING** on stage after the captivating performance. The excited pair pictured above are captured with **Jonathan Andrew Hume** who plays the role of **Simba**, **Gugwana Dlamini**, the wise baboon shaman **Rafiki**, **Jean Luc Guizonne** who plays **Mufasa**, the great warrior and ruler of the Pridelands and **Puleng March** who plays **Nala**.

Both Daniel and Si Ying said following the impressive reviews and great feedback from their friends, they were excited about watching the musical.

"We wanted to watch the musical as we grew up with The Lion King and after the rave reviews, we knew the musical will be very exciting and very enjoyable. To be the 100,000th audience member is a huge surprise and we are very excited. We would like to thank Marina Bay Sands for this opportunity. I also think The Lion King is a great way to launch other musicals in Singapore," said Daniel.

Singapore is the latest leading city to host **THE LION KING** after sell out performances in New York, London, Hamburg, a North American tour, Tokyo and Las Vegas. The musical is of the same Broadway-quality standards, spectacular music, dance, sets and costumes that have made it a worldwide phenomenon, however, it has also added some local elements to make this production unique to Singapore.

THE LION KING began as a 1994 animated feature-length film developed and produced by the Walt Disney Company. The story, a coming of age parable set among animals indigenous to its setting, the African savanna, tells the tale of Simba, the lion cub who rises to be the King of the jungle.

Additional tickets for the award-winning musical were released in early April due to overwhelming demand. Tickets for an additional two months are now on sale through to July.



THE LION KING's presenting sponsor is OCBC Bank, while MediaCorp TV 5 is the Official TV Station, Class 95 is the official radio station and Showbiz Asia is the official packaging partner; Singapore Airlines is the official airline, and it's proudly supported by the Singapore Tourism Board.

TICKETING INFORMATION

Day/Times	PLATINUM	A Reserve	B Reserve	C Reserve	D Reserve	E Reserve
Tues – Fri: 8pm Sat - Sun: 2pm & 8pm	\$240	\$185	\$165	\$125	\$85	\$65

- *Booking Fee of SGD\$3 applies per ticket*

Group Rates:

Groups of 20+ 8% discount
Groups of 100+ 10% discount
Groups of 500+ 15% discount

Tickets are available at any Marina Bay Sands Box Offices, by calling +65 66 88 88 26, via the Internet at www.marinabaysands.com/TheLionKing or at any SISTIC sales channel.



ABOUT THE LION KING

As it begins its 14th year **THE LION KING** remains ascendant, continuing to reign as a cultural phenomenon and one of the most popular stage musicals in the world. Since its 1997 Broadway premiere, 17 global productions have been seen by more than 54 million people, and grossed over \$4.2 billion to date. Produced by Disney Theatrical Productions (under the direction of Thomas Schumacher), **THE LION KING** is the eighth longest-running musical in Broadway history and one of only five productions in theatre history to play for ten years or more, both on Broadway and in the West End. Translated into five different languages (Japanese, German, Korean, French, Dutch), the show has been performed in 13 different countries on five continents. **THE LION KING** can currently be seen on Broadway (its flagship production), on stages across North America, and in Las Vegas, London's West End, Hamburg and Tokyo.

ABOUT MARINA BAY SANDS

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants, a casino, Paiza Club for premium players and an outdoor event plaza. Its two theaters showcase a range of leading entertainment acts and will include our resident performance, "THE LION KING". Completing the line-up of attractions is the ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com.

ABOUT BASE ENTERTAINMENT

BASE Entertainment specializes in the development, production, programming and management of live entertainment properties and theatre operations. BASE develops, produces and manages intellectual properties which reach audiences through various platforms, including live, digital, broadcast and licensing. BASE Entertainment founders include Brian Becker and Scott Zeiger, who have 45 years combined experience in the live entertainment industry. The company has offices in Singapore, New York, Las Vegas, and Houston.