

Press Release



FOR IMMEDIATE RELEASE

ArtScience Museum at Marina Bay Sands launches new ticketing structure benefiting Singaporeans

Same day re-entry now available to all visitors

Singapore (29 July 2011) – ArtScience Museum at Marina Bay Sands will be introducing a new ticket price structure to encourage more Singaporean visitors to see its blockbuster and permanent exhibitions.

From this Saturday, 30 July 2011, onwards, visitors may choose to buy tickets for one, two or all exhibitions currently showing at the museum. With new individual ticket prices starting from as low as S\$8, Singaporean Citizens and Residents can save as much as S\$16 over current prices.

As an added benefit, ArtScience Museum will also introduce same-day re-entry for visitors who wish to break between exhibitions for lunch, dinner or shopping and come back to see additional exhibitions in the museum on the same day of their visit.

Mr. Tom Zaller, Museum Director, ArtScience Museum at Marina Bay Sands, said, “Ensuring our customers have a fantastic experience is our number one priority. To enhance the visitor experience and allow more Singaporeans to enjoy ArtScience Museum and its world-class exhibitions, we’ve listened to feedback from the public, considered them seriously and come up with solutions to address their preferences.”

There are three travelling exhibitions currently on show at ArtScience Museum - *Van Gogh Alive – the exhibition*, *Dali: Mind of a Genius – the exhibition* and *Shipwrecked: Tang Treasures and Monsoon Winds*. In addition, visitors can also enjoy the permanent ArtScience exhibition.

Added Zaller “Our new ticket prices and same-day re-entry mean ArtScience Museum visitors will now have more choices than ever when planning their time with us. They can take their time to enjoy one of our exhibitions, take a break and have a leisurely lunch at one of our many restaurants at The Shoppes at Marina Bay Sands or our museum café, then return to complete the other exhibitions.”

Boasting an iconic lotus-inspired design, the world's first ArtScience Museum at Marina Bay Sands is poised to be the heart of the growing ArtScience movement. The ArtScience Museum is the premier venue for major international touring exhibitions from the most renowned collections in the world. Featuring 21 gallery spaces, totaling 50,000 square feet, the latest addition to Marina Bay Sands delivers an impressive array of exhibits that embrace a spectrum of influences from art and science, media and technology, to design and architecture.

About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants, a casino, Paiza Club for premium players and an outdoor event plaza. Its two theaters showcase a range of leading entertainment acts, including the resident performance "The Lion King". Completing the line-up of attractions is the ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com.

APPENDIX

Ticketing	Admission charges for the ArtScience Museum are priced as follows:						
	Category	Price for admission to one exhibition + ArtScience exhibition		Price for admission to two exhibitions + ArtScience exhibition		Price for all-access ticket	
		Non-Singapore Resident	Singapore Resident	Non-Singapore Resident	Singapore Resident	Non-Singapore Resident	Singapore Resident
	Adult	\$15	\$13	\$24	\$20	\$28	\$24
	Senior (65 years old & above)	\$14	\$12	\$21	\$18	\$27	\$23
	Child (2-12 years old)	\$9	\$8	\$14	\$13	\$16	\$14
Family of 4 people	-		-		\$80	\$80	
	<p>Note:</p> <ul style="list-style-type: none"> • Prices are inclusive of museum admission, 7% GST and booking fee • Tickets can be purchased on the ArtScience Museum website www.marinabaysands.com/ArtScienceMuseum and all Marina Bay Sands box offices. • Singapore Citizens, Permanent Residents, and holders of Employment Pass, Work Permit, or Dependent's Pass must show valid proof of identity (ID) upon purchase, subject to one admission ticket per ID. • OCBC Bank is the Official Card of ArtScience Museum. Cardmembers enjoy 20% OFF museum admission across all categories of individual tickets* <i>*Payment must be made with OCBC Credit or Debit Card. Offer is not valid with other promotions, discounts and privileges.</i> 						
Opening Hours	<ul style="list-style-type: none"> • 10am to 10pm daily, including weekends and public holidays. Last entry into the ArtScience Museum is at 9.00pm. 						