

# Press Release



## ***Singapore River Cruise adds Marina Bay Sands in its tour route, with services starting 1 September***

*Service opens up wider access to the integrated resort especially with the upcoming launch of the iconic Crystal Pavilions, home to Louis Vuitton Island Maison and world-class nightclubs Pangaea and Avalon*

**Singapore (31 August, 2011)** – Singapore River Cruise has included Marina Bay Sands in its tour route, opening up more transport options for both tourists and Singaporeans. The operation commences on 1 September, picking passengers up from convenient points such as Clarke Quay, Boat Quay and Merlion Park. Ticket prices start at S\$4 and can be purchased from any Singapore River Cruise jetty.

The daily service, operating every 15 minutes<sup>1</sup>, from 9 am till the last service at 10pm, will drop visitors off at the North Jetty where the world's first ArtScience Museum is located. The trip will take about 5-10 minutes from Merlion Park or Boat Quay Jetties, located just meters away from the Raffles Place and Clarke Quay MRTs.

Singapore River Cruise, General Manager, Mr. See Toh Yew Leong, said, "Our cruises are designed specifically to highlight Singapore's rich history and point out to visitors from around the world, the journey the Lion City has taken over the decades to become the modern, successful tourism and commercial hub it is today. Marina Bay Sands has firmly established itself as one of the leading icons of Singapore and we are excited to include the integrated resort in our route."

The Shoppes at Marina Bay Sands Executive Director, Mr. John Postle, said, "Marina Bay Sands is just days away from the public opening of the stunning Crystal Pavilions, which will be home to Louis Vuitton's first Island Maison and the pulsating nightclubs Pangaea and Avalon. Also, with the 2011 Formula 1 Grand Prix around the corner, the launch of the water taxis is very timely. We want all our guests to have an experience like no other and with all the attractions at Marina Bay Sands, like the ArtScience Museum, the theaters showcasing world-class productions, the stunning stretch of waterfront dining, the launch of these water taxis provides guests an entirely new, refreshing and convenient way to reach Marina Bay Sands for a night out within minutes from key pick-up points."

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<sup>1</sup> Subject to passenger capacity

Upon arrival, visitors can take a stroll along the promenade to the Crystal Pavilion North, home to *Louis Vuitton*'s one-of-a-kind Island Maison, opening to the public on September 18, promising a luxury retail experience like no other. Further along the promenade, visitors will find the latest line-up of waterfront dining, offering cuisines from all over the world and a stunning view of the Singapore skyline.

The highlight in the Southern end of the promenade will be the Crystal Pavilion South – home to the most luxurious nightclubs in Singapore – *Pangaea* and *Avalon*. These are two of the most renowned club brands in the U.S. and Europe, which will create an energy hard to find in Singapore. Guests can party to their hearts' content and indulge in the most premium ultra lounges, exciting line-up of music and innovative concepts.

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#### **About Marina Bay Sands Pte Ltd**

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants, a casino, Paiza Club for premium players and an outdoor event plaza. Its two theaters showcase a range of leading entertainment acts, including the resident performance "The Lion King". Completing the line-up of attractions is the ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com).