

# Fact Sheet



## Sands Expo and Convention Center

The Sands Expo and Convention Center offers more than 120,000 square meters or 1.3 million square feet of meeting space, making it one of the largest and most flexible locations in Asia.

It is also the biggest MICE (Meetings, Incentives, Conferences and Exhibitions) facility in Singapore, and the ballroom is the largest in Southeast Asia, capable of hosting up to 11,000 delegates. Beyond those facilities, delegates can enjoy luxurious accommodation at Marina Bay Sands Hotel, take in a Broadway musical, eat at the finest restaurants, enjoy world-class shopping, visit the casino and experience a unique destination.

### Center highlights:

- Five floors of exhibition and convention space
- Up to 2,000 exhibition booths and 250 meeting rooms
- Can accommodate up to 45,000 delegates
- A comprehensive one-stop event and exhibition solution provider, which offers services that range from technical needs like audio visual equipment to stage set-up and logistics
- Offers the region's largest ballroom at over 8,000 square meters
- Grand Ballroom can seat up to 6,600 diners for a banquet or 11,000 delegates for a theater-style convention
- Grand Ballroom can be configured into 16 rooms to hold smaller groups of a few hundred people

### The right fit for every event:

Marina Bay Sands® has the perfect space for every event, whether it's a meeting for 10,000 or a party for 10. In addition to the Sands Expo and Convention Center, other creative venues include:

- Sands SkyPark® for cocktail parties or intimate dinner receptions
- Event Plaza for large-scale outdoor carnivals or festivals
- Theaters for product launches, presentations or conferences
- Celebrity chef restaurants for cocktail parties, dinner receptions or exclusive launches
- A unique museum for opening ceremonies, keynote addresses or cocktail parties

### Growing momentum:

Marina Bay Sands has sealed 2,400 deals which will bring close to 1 million participants to the Sands Expo and Convention Center, demonstrating its ability to draw both marquee events and smaller intimate meetings, conferences and weddings.

- Men's Fashion Week 2011
- Zee Cine Awards 2011
- Cruise Shipping Asia 2011
- The Industrial Fabrics Association International Expo Asia 2011
- Art Stage Singapore 2011 and 2012
- Dye+Chem Asia International Expo 2010 and 2012
- Sound Light Visual (SLV) Expo 2010
- Offshore Asia 2011
- 2010 UFI Congress