

THE SHOPPES AT MARINA BAY SANDS ROUNDS UP A YEAR OF ICONIC OPENINGS AND BOUTIQUE TRANSFORMATIONS

The mall's enhancements in 2025 underscore its commitment to curating a unique luxury shopping journey in the region



The Shoppes' assembly of luxury duplexes now includes Gentle Monster's duplex flagship concept in Singapore.

Singapore (12 December 2025) – As 2025 draws to a close, The Shoppes at Marina Bay Sands reflects on a year marked by new brand arrivals and refreshed experiences that continue to redefine luxury shopping in Singapore. Led by the introduction of new-to-market brands such as **Laopu Gold**, **ALO** and **Rene Caovilla**, these additions continue to enhance the mall's retail mix by presenting a distinctive array of fashion, jewellery, lifestyle and dining experiences for discerning shoppers.

The mall also welcomed iconic footwear brand **Birkenstock**, local contemporary label **Beyond The Vines**, and beauty house **Guerlain**, alongside local modern dining concept café **nesuto**. **Gentle**

PRESS RELEASE | FOR IMMEDIATE RELEASE

Monster transitioned into its duplex flagship in Singapore while **Bacha Coffee** expanded its footprint with a second boutique. Complementing these openings, established brands including **CHANEL** and **CHANEL Fragrance & Beauty**, **BOSS**, **Montblanc**, **Penhaligon's**, and **Davidoff of Geneva** unveiled refreshed interiors, while dining and beverage options were further rejuvenated with refreshed concepts at **CÉ LA VI**, **HEYTEA** and **Rasapura Masters**.

Looking ahead, The Shoppes is set to introduce **Abel Richard's** first boutique in Asia and **Arc'teryx's** debut boutique in Singapore in the first quarter of 2026. Complementing these openings, **Lululemon's** expanded boutique and **The Whisky Distillery's** new location within the mall will further enhance the luxury shopping experience.

Expanding the luxury retail portfolio

The Shoppes recently welcomed Italian luxury women's shoemaker **Rene Caovilla's** first boutique in Southeast Asia, further strengthening its presence in the Asia-Pacific region. Known for creations worn by stars such as Jennifer Lopez, Rihanna and Sarah Jessica Parker, Maison Rene Caovilla has designed shoes that have become emblems of modern femininity, most notably the *Cleo* sandal featuring two defining traits of the house's aesthetic – the snake motif and lavish crystal embellishments. From the celebrated jeweled sandals made by seasoned artisans at the Fiesso d'Artico factory to its signature silver star-dusted soles, the boutique displays Rene Caovilla's iconic creations and is presenting a selection from its Spring-Summer 2026 collection to mark the inauguration, offering guests a bespoke shopping experience and personalised services.



Intricately designed Rene Caovilla heels are synonymous with Italian luxury and artistry.

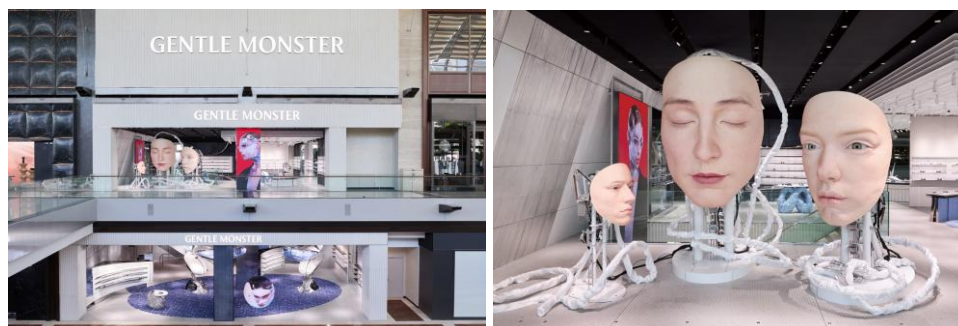
PRESS RELEASE | FOR IMMEDIATE RELEASE

Back in June, **Laopu Gold** opened first boutique outside of China as the high-end gold brand marked its global expansion. Known for its traditional Chinese gold craftsmanship, Laopu Gold presents jewellery, accessories and crafts such as scholars' objects and decorative pieces. These intangible cultural heritage techniques include filigree, inlay, engraving, and high-temperature enamel, imbued with a unique Eastern aesthetic and cultural significance.



Laopu Gold introduces its heritage-inspired jewellery craftsmanship to Singapore, attracting queues since it opened in June 2025.

In August, South Korean eyewear label **Gentle Monster** unveiled its new larger and more immersive duplex flagship, inviting guests to experience Gentle Monster's world in a refreshed and dynamic way. The entrance features GIANT HEAD KINETIC OBJECT, a striking installation crafted by the Gentle Monster Robotics Lab. With three sculptural heads in constant motion, each expressing subtle shifts in thought and emotion, the piece embodies the brand's fascination with cognitive perception and artistic storytelling.



Gentle Monster's avant-garde design philosophy takes centre stage at its new duplex flagship boutique.

PRESS RELEASE | FOR IMMEDIATE RELEASE

Globally renowned fashion and lifestyle brand **ALO** opened its first store in Singapore at The Shoppes, in partnership with Gill Capital. Spanning around 280 square metres, the much-anticipated sanctuary marks a significant milestone in ALO's expansion across Asia. Designed in line with ALO's signature elevated aesthetic, the space balances modern minimalism with natural elements through warm oak finishes, soft ambient lighting, and curated greenery, inviting guests to unwind and recharge in the heart of the city. The sanctuary highlights an extensive selection of men's, women's, and unisex apparel, accessories, and footwear. The store introduces ALO's Asia-exclusive Wellness System – an elevated range of clean beauty formulas for skin, face, and hair – designed to enhance every step of the modern wellness journey.



ALO combines fashion-forward design and wellness-inspired aesthetics at its inaugural boutique in Singapore.

BIRKENSTOCK unveiled its 'Urban Birch Forest' concept store at the mall. Designed to evoke serenity and simplicity, the new space presents an immersive retail experience that connects deeply with the brand's core belief of 'Walking As Nature Intended'. The forest-like atmosphere is a tribute to nature and the brand's enduring philosophy of grounded living, articulated by floor-to-ceiling lightboxes that evoke the gentle vertical rhythm of tall birch trees, birch logs featured in display walls, preserved moss and locally sourced tree trunk stools, to name a few. The store showcases a wide selection of core shoe silhouettes such as *Arizona*, *Madrid* and *Boston*, alongside the premium 1774 collections and early access to new seasonal highlights and exclusive pieces.

PRESS RELEASE | FOR IMMEDIATE RELEASE



Birkenstock's new concept store showcases the brand's exclusive 1774 collection.

Meanwhile, Singaporean contemporary brand **Beyond The Vines** opened the new Beyond The Vines Design Post at The Shoppes. Marking its seventh location in Singapore, the store is designed to welcome both locals and tourists, bringing the brand closer to its strong regional fanbase while paving the way for upcoming market entries into Japan and China. The centrepiece is a striking custom orange spiral feature column that spotlights the brand's best-selling bags. The store also has a dedicated BTV-TO-GO phone strap bar and a wall of drawers designed for easy access to accessories.



Beyond The Vines displays its minimalist, functional pieces that redefine modern everyday wear.

Guerlain launched its new pop-up boutique designed as a 'jewel box of discovery', presenting the Maison's emblematic fragrance, skincare and beauty creations. From the timeless artistry of L'Art & La Matière to the age-defying power of Orchidée Impériale skincare, shoppers will discover the Maison's most beloved collections within a space that prioritises intimacy, storytelling and attentive service.

PRESS RELEASE | FOR IMMEDIATE RELEASE



Guerlain's new boutique provides a comprehensive exploration of fragrances, skincare rituals and beauty expressions.

Reimagined fashion, accessories and beauty spaces

The new 900-square-metre CHANEL boutique is steps away from the original CHANEL Fashion boutique, which is currently being renovated before its grand reopening in 2027. Dedicated to the latest CHANEL collections of Ready-to-Wear, bags, shoes, costume jewellery and eyewear, along with an exclusive selection of Watches and Fine Jewellery creations, the boutique's design reflects a dialogue between CHANEL's heritage and modern elegance. The brand's signature palette of black, white and beige punctuated with touches of gold sits in perfect harmony with furnishings and fabrics to create a luxurious space, evoking the elegant atmosphere of Mademoiselle Chanel's legendary Parisian apartment at 31 Rue Cambon through a contemporary lens.



CHANEL's temporary boutique is inspired by Mademoiselle Chanel's Parisian apartment at 31 Rue Cambon.

CHANEL also opened the first phase to its newly renovated fragrance and beauty boutique. The space is designed with the aesthetics and codes of the House via the signature tones of black and white, with a touch of gold. Showing several distinct areas of makeup and fragrance, the new boutique also houses two luxurious facial cabin rooms, dedicated to CHANEL's signature skincare treatments,

PRESS RELEASE | FOR IMMEDIATE RELEASE

combining the art of massage and expert products for a highly sensorial experience that reconciles body and mind.



CHANEL Fragrance & Beauty spotlights facial cabins that combine timeless sophistication and modern design.

Luxury maison **Montblanc** unveiled a newly transformed flagship boutique representing the evolution of its NEO 4.0 concept which transcends the traditional retail space. Guests are invited to embark on their own journeys of creativity and self-expression through an immersive experience reflecting Montblanc's roots in writing. The boutique's contemporary design spotlights a façade clad in black Marquina marble with fluted black metal panels depicting a striking mountain motif – a tribute to both the Mont Blanc peak and the Montblanc Haus in Hamburg. Curated design elements include an interactive writing area reinforcing the brand's #LetsWrite initiative, a leather and gifting wall display, a collector's corner of its most sought-after writing instruments and timepieces alongside an exclusive VIP room honouring Singapore's heritage through local Peranakan tile designs and a unique painting by a Singaporean artist.



A curated selection of fine writing instruments and accessories awaits shoppers at Montblanc's renovated flagship boutique.

PRESS RELEASE | FOR IMMEDIATE RELEASE

The newly refurbished **BOSS** flagship in Singapore focuses on creating premium physical retail spaces that embody the brand's aesthetic across sportswear, casualwear, and fashion. Positioned as a 24/7 lifestyle brand, **BOSS** curates complete outfits with accessories further accentuated through its customer-led retail environments. Purposefully placed stages, lounge areas and service touchpoints encourage personalised consultations and human connection, allowing inspiration, discovery, and relaxation.



The BOSS flagship store presents a modern retail concept that blends sleek design with the brand's signature tailoring.

Other refreshed concepts include **Penhaligon's** with the Singapore debut of the William's Green concept and **Davidoff of Geneva's** revamped flagship boutique offering a curated selection of the world's finest blends, accessories and spirits.



The line-up of olfactory experiences welcomed Penhaligon's new concept.

Dining highlights for a refined experience

CÉ LA VI Singapore celebrated its 15th anniversary with a transformation of its restaurant. Sitting atop Marina Bay Sands, the refreshed spaces include the main dining space featuring a mirror-

PRESS RELEASE | FOR IMMEDIATE RELEASE

stretched ceiling, burgundy-stained wood, rich textures and bamboo pillars, a subtle honour of the Southeast Asian craft. The interior is crowned by a striking onyx stone bar against a dramatic sculptural wooden column backdrop. Meanwhile, the expanded private dining room is decorated with botanical wallpaper amidst accents of brass detailing, plush seating, warm marble-accented tables and a wine cellar contrasted with wooden panels carved with Southeast Asian motifs and wallpaper cut-outs assembled in a mosaic-like design on the other side of the room. Guests who wish to soak in the views also have open-air dining area options facing the ocean.



CÉ LA VI Singapore Restaurant and SkyBar offers modern Asian cuisine against panoramic views of the city.

Highlights of the new menu embodying the spirit of Southeast Asia include *A4 Miyazaki Beef Tataki*, *Fluke Sashimi*, *Miso Chilean Seabass* and *Black Truffle "Sushi Rice" Okayu*. CÉ LA VI's cocktail program channels Asian spirit layered with global influences through standouts like *The Silent Gold* – a bright citrus-forward twist on a classic margarita – and *Midnight in Jalisco* – a spirit-forward cocktail anchored by Don Julio 1942 tequila and Luxardo Maraschino cherry.

Café nesuto opened its second outlet in Singapore along the Marina Bay waterfront promenade, offering indoor and alfresco seating for breakfast, lunch and relaxed evening dining. The bright and open setting features outlet-exclusive dishes and a refined savoury menu of small plates, pastas, mains and desserts, alongside its beloved favourites such as *Maple Bacon & Scrambled Eggs on Sourdough Toast* and *Morel Mushroom Pappardelle*. Dishes and desserts exclusive to Marina Bay Sands include *The Breakfast Platter*, *Chocolate Banana Crumble Tart*, *Coconut Velvet Cake with Gula Melaka*, *Crème Fraîche Cheesecake* and *Pandan Coconut Kaya Butter French Toast*.

PRESS RELEASE | FOR IMMEDIATE RELEASE



Café nesuto delights guests with Marina Bay Sands-exclusive specials such as The Breakfast Platter and Coconut Velvet Cake with Gula Melaka at its newly opened outlet.

Inspired by the French Riviera, the space evokes the charm of a seaside bistro, with airy seating, gentle lighting, and inviting corners for dining or coffee. Every detail from layout to menu has been thoughtfully designed to create a seamless experience for both dine-in and takeaway guests, including those who wish to enjoy their treats at ArtScience Museum’s water lily pond opposite the café.

Koufu has reopened its **Rasapura Masters** concept, focusing on a dining destination that blends gastronomy with cutting-edge technology. One of the highlights is a stunning 3D feature wall of vibrant digital landscapes depicting lush greenery and blooming flora, aligned with Singapore’s identity as a garden city. The stalls are a mix of local and international flavours, including the foodcourt debut of Da Shi Jia Big Prawn Mee and JC Seafood by Jiao Cai Seafood, alongside other Michelin-recognised favourites like Nana Curry, Indian Express by the Song of India and Nasi Lemak Ayam Taliwang.



Rasapura Masters unveiled a new look while gathering a variety of local classics at the foodcourt.

PRESS RELEASE | FOR IMMEDIATE RELEASE

Bacha Coffee unveiled its newest location at the Marina Bay Sands hotel, in addition to Bacha Coffee Fashion Avenue at The Shoppes. Travellers and coffee lovers are invited to discover over 200 varieties of 100% Arabica specialty coffee, available in loose or packed selections, alongside elegant accessories and gourmet delights inspired by the brand's century-old Moroccan heritage. Meanwhile, **HEYTEA** has opened its first "one-store-one-design" flagship in Singapore, inviting shoppers into a space where tea meets design. Adorned with displays of teapots, tea leaves and HEYTEA's signature branding, the outlet draws inspiration from modern industrial design. Guests can also indulge in HEYTEA's crowd favorites such as *Matcha Cloud Coconut Blue*, *Grape Boom*, and *Supreme Brown Sugar Bobo Milk*.



Bacha Coffee brings its century-old legacy of fine Arabica brews, while HEYTEA encourages shoppers to indulge in modern tea culture with inventive flavors and a contemporary flair.

+++

About Marina Bay Sands Pte Ltd

Since its opening in 2010, Marina Bay Sands has stood as an architectural marvel and the crown jewel in Singapore's skyline. Home to the world's most spectacular rooftop infinity pool and approximately 1,850 rooms and suites, the integrated resort offers exceptional dining, shopping, meeting and entertainment choices, complete with a year-round calendar of signature events.

Marina Bay Sands is dedicated to being a good corporate citizen to serve its people, communities and environment. It drives social impact through its community engagement programme, Sands Cares, and leads environmental stewardship through its global sustainability programme, Sands ECO360.

For more information, please visit www.marinabaysands.com.



MARINA BAY SANDS
SINGAPORE

PRESS RELEASE | FOR IMMEDIATE RELEASE

Media Enquiries

Nisha Jamal: +65 8180 8595 / nisha.jamal@marinabaysands.com

For hi-res images, please click [here](#). (Credit as indicated in the captions)