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## MARINA BAY SANDS AMPLIFIES THE SG60 YEAR OF GIVING WITH 11<sup>TH</sup> SANDS FOR SINGAPORE CHARITY FESTIVAL

The integrated resort will be partnering Community Chest in a three-year commitment of S\$750,000 towards the *SG Gives Matching Grant*, and offering innovative fundraising activities to support meaningful causes



*Each year, the Sands for Singapore Charity Festival culminates in a three-day celebration at Event Plaza with complimentary live entertainment, specially priced gourmet treats by Marina Bay Sands' restaurants, and the Giving Marketplace. This year's event takes place from 5 to 7 September.*

**Singapore** (24 July 2025) – Marina Bay Sands is stepping into the final preparations for its annual [Sands for Singapore Charity Festival](#) with a series of renewed commitments to the vulnerable communities it serves.

The integrated resort is strengthening its commitment to Singapore's social service sector during this milestone year of giving through a partnership with Community Chest in a three-year pledge of S\$750,000. This contribution will unlock the *SG Gives Matching Grant*, amplifying the impact of its giving to support other national social and community programmes as well.

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In an industry first, Marina Bay Sands will also offer scholarships to undergraduates with disabilities to advance in the hospitality sector. This will be done through a partnership with TomoWork, a charity that empowers persons with disabilities to pursue gainful employment. This collaboration will support TomoWork's *Talent Uplift Programme* to provide education awards for students with disabilities, and promote inclusive career opportunities. An award ceremony will be held in the fourth quarter of 2025.

Marina Bay Sands is also ramping up preparations for its annual signature charity event, Sands for Singapore Charity Festival, to raise funds for partner charities and non-profit organisations to support the community in Singapore.

To commemorate the SG60 year of giving, Marina Bay Sands is spotlighting all things Singapore for the 2025 Festival with a calendar of unique fundraising activities, entertainment line-up and Team Member volunteering activities that celebrate unity and strengthen Singapore's community spirit.

"Giving back to the community has always been one of Marina Bay Sands' key priorities, as we support Singapore in its growth beyond its economic and tourism goals. Through various fundraising initiatives during the 11<sup>th</sup> year of Sands for Singapore Charity Festival, we hope that more people will come together to raise funds and make a collective difference for communities in need," said Mr. Paul Town, Chief Operating Officer of Marina Bay Sands.

First held in 2013, the Sands for Singapore Charity Festival has become the cornerstone of Marina Bay Sands' corporate social responsibility programme, Sands Cares. To date, the Festival has raised over S\$39 million to support social causes in Singapore.

### **Innovative fundraising activities for visitors of Marina Bay Sands (24 July – 7 September)**



*Presenting The Sweet Collective, an inaugural charity dessert box by Marina Bay Sands (clockwise, from top left): **Pistachio Tart** by CUT; **Sakura Cerise Almond Tart** by Origin + Bloom; **Chocolate Buckwheat Tart** by Maison Boulud; **Cheesecake Tart with Japanese Rice Paper** by WAKUDA*

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This season of giving kicks off today with *The Sweet Collective*, Marina Bay Sands' inaugural charity dessert box that brings together the culinary artistry of four signature restaurants – CUT by Wolfgang Puck, Maison Boulud, Origin + Bloom and WAKUDA Singapore, each contributing a unique tart that reflects their distinctive flair and finesse.

All proceeds from the epicurean dessert box, priced at S\$45 each, will support vocational training programmes for adults with special needs at APSN Centre for Adults, equipping them to lead independent, fulfilling lives. Pre-orders are available via [MarinaBaySands.com/TheSweetCollective](https://MarinaBaySands.com/TheSweetCollective) from today until 25 August, and they can be collected on-site during the Festival at Event Plaza from 5 to 7 September, 5pm to 10pm daily<sup>1</sup>.



*Limited-time desserts specially created for a good cause (from L to R):  
Maison Boulud's **Chocolate Peanut Turron**; Spago's **Spikey Lemon**; Yardbird's **Maple Bacon Cupcake***

Come 10 August to 7 September, diners at seven of Marina Bay Sands' restaurants can round off their meal on a sweeter note with ***A Sweet Step Forward***, a month-long initiative that will also designate all proceeds from these signature desserts to APSN Centre for Adults:

- (1) estiatorio Milos – *Greek Yoghurt* (S\$24++)
- (2) KOMA – *Bonsai* (S\$19++)
- (3) Maison Boulud – *Chocolate Peanut Turron* (S\$16++)
- (4) Mott 32 – *Sweetened Guava Soup, Sago, Pomelo* (S\$10++)
- (5) Spago Dining Room – *Spikey Lemon* (S\$24++)
- (6) WAKUDA – *Basque Cheesecake with Genmaicha Ice Cream* (S\$18++)
- (7) Yardbird – *Maple Bacon Cupcake* (S\$12++)

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<sup>1</sup> Alternatively, guests can opt to collect their pre-orders at Origin + Bloom's Hotel Tower 3 outlet from 1 to 4 September, 12pm to 8pm daily. Walk-in sales will only be available at the Event Plaza from 5 to 7 September.



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The Giving Marketplace will feature 16 local non-profits, social enterprises and small businesses, including the following three booth owners from the 2024 Festival (from L to R): **Artisan Collab by SPD**, who sold artisanal gifts handcrafted by craftspeople with disabilities; **APSN**, who sold cookies baked by adults with special needs; **Olive & Woods**, a small business who sold handmade jewellery

The Festival culminates in a three-day extravaganza at Event Plaza from 5 to 7 September, with the return of **Giving Marketplace**, a bustling social marketplace helmed by 16 local non-profits, social enterprises and small businesses selling handcrafted items and lifestyle products. The concept, in its fourth year, invites visitors to shop for a good cause, and all proceeds will be retained by these participating organisations.

Visitors can also turn play into purpose at **Play for a Cause**, a life-sized digital game where virtual food bundles created through gameplay will be matched to food bundles that will be donated by Marina Bay Sands to The Food Bank Singapore. This initiative will support the non-profit's mission to alleviate food insecurity for the vulnerable across Singapore.



(from L to R): **Black Tap** will return in 2025 with its signature burgers and a Milo® rendition from its classic shakes menu, while Singaporean actor-singer **Glenn Yong** will join communities with a line-up of songs at his third Sands for Singapore Charity Festival this year

Four of Marina Bay Sands' signature restaurants – **Black Tap**, **Bread Street Kitchen**, **Origin + Bloom** and **RISE** – will offer specially priced gourmet treats and beverages at the Festival,



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with all proceeds collected to support social service agency AWWA with its transitional shelter programme. The Festival's gourmet pop-ups will open from 5pm to 10.30pm daily, with the last order for food and drinks at 10pm.

Each night will be capped with **performances by local artistes**, including Singaporean actor-singer Glenn Yong who is returning for his third Sands for Singapore Charity Festival this year and headlining the opening night on 5 September. Visitors can also look forward to dancing the night away to live sets by local music bands 53A, Jive Talkin' and Supersonic.

### **Uplifting the wider community through volunteering**

Throughout the Festival, Marina Bay Sands' Team Members will be volunteering in various activities supporting a wide array of social causes.

As Singapore embraces an ageing population, Team Members will be befriending seniors supported by the Singapore Red Cross to sew a tapestry to be presented at the Singapore Humanitarian Conference on 30 August at Marina Bay Sands Expo & Convention Centre.

The integrated resort is also working with non-profit Cycling Without Age Singapore for the first time this August, to bring joy to isolated seniors through trishaw rides around Marina Bay. Other activities include a donation drive of art supplies by Marina Bay Sands' Team Members to MINDS' programmes for persons with intellectual disability, and co-organising the annual Heartstrings Walk and Vertical Marathon with the Community Chest.



*Mr. Paul Town (second from right) and Marina Bay Sands Team Members at the Community Chest Vertical Marathon 2024 atop SkyPark Observation Deck*

"Marina Bay Sands has been a steadfast partner of Community Chest since 2011, exemplifying how sustainable philanthropy can uplift the lives of individuals and families in need. Their sustained support has enabled us to support over 200 critical social service

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programmes, which benefitted more than 82,000 individuals in 2023. In this SG60 year, Marina Bay Sands is further strengthening their commitment through a new multi-year partnership, pledging S\$750,000 over three years. We encourage more businesses to partner us in multi-year giving so that Community Chest can continue to support causes such as mental health, lower-income families and seniors in need,” said Mr Chew Sutat, Chairman, Community Chest.

For the latest information about the Festival, visit [marinabaysands.com/company-information/corporate-social-responsibility/sands-for-singapore.html](https://marinabaysands.com/company-information/corporate-social-responsibility/sands-for-singapore.html).

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#### **About Marina Bay Sands Pte Ltd**

Since its opening in 2010, Marina Bay Sands has stood as an architectural marvel and the crown jewel in Singapore’s skyline. Home to the world’s most spectacular rooftop infinity pool and approximately 1,850 rooms and suites, the integrated resort offers exceptional dining, shopping, meeting and entertainment choices, complete with a year-round calendar of signature events.

Marina Bay Sands is dedicated to being a good corporate citizen to serve its people, communities and environment. It drives social impact through its community engagement programme, Sands Cares, and leads environmental stewardship through its global sustainability programme, Sands ECO360.

For more information, please visit [www.marinabaysands.com](https://www.marinabaysands.com)

#### **Media Enquiries**

Geena Hui: +65 9021 4928 / [geena.hui@marinabaysands.com](mailto:geena.hui@marinabaysands.com)  
Tan Wen Shan: +65 8202 0576 / [wenshan.tan@marinabaysands.com](mailto:wenshan.tan@marinabaysands.com)

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