

PRESS RELEASE | FOR IMMEDIATE RELEASE

MARINA BAY SANDS MARKS 12 YEARS OF COLLECTIVE GIVING WITH SANDS FOR SINGAPORE CHARITY FESTIVAL 2026

Marina Bay Sands' signature charity festival returns this August with a vibrant weekend at Event Plaza, complemented by month-long campaign *Dine for Good*



Singapore (13 July 2026) — Marina Bay Sands will be dedicating the month of August to rally its Team Members, charity partners and the wider public in support of causes closest to home, as the Sands for Singapore Charity Festival returns for its 12th edition.

Since its inception in 2013, the Festival has helped raise more than \$45 million for social causes in Singapore, supporting beneficiaries including low-income families, youths, seniors, and persons with disabilities.

A flagship initiative under Sands Cares, Marina Bay Sands' community engagement programme, the Festival has evolved beyond fundraising into a platform for collective giving, transforming everyday experiences into opportunities for guests to give back in meaningful ways.

PRESS RELEASE | FOR IMMEDIATE RELEASE

Mr. Paul Town, Chief Operating Officer at Marina Bay Sands, said: "Sands for Singapore Charity Festival reflects how giving has evolved over the past 12 years. We are proud to continually find new ways to bring the expertise of our Team Members and partners to life in support of meaningful causes, whether through dining, entertainment, volunteering or community engagement. By connecting these experiences with opportunities to give back, we hope to inspire even more people to support causes that matter to Singapore while strengthening the social bonds that help communities thrive."

Event Plaza transforms into a celebration of collective giving



Amplifying the impact of giving, Sands Cares is bringing in Singaporean musicians to enliven Event Plaza. Singaporean artist RRILEY is set to headline opening night on 28 August, alongside local cover band 53A

From 28 to 30 August, Sands for Singapore Charity Festival will transform Event Plaza into a vibrant waterfront celebration of food, music and community impact. The three-night programme will feature fundraising experiences, community booths and complimentary entertainment designed to encourage the public to give back in accessible and engaging ways.

The opening night on 28 August will feature Singaporean artist **RRILEY**, who first debuted as a founding member of local pop quartet *The Sam Willows*, and **Thye Hua Kwan Moral Charities (THKMC) Brave Hearts Ensemble**, an inclusive performing arts group formed by residents at the THK Home for the Disabled at Eunos.

Throughout the weekend, dance along to some of the best cover hits with local bands **53A**, **The Vibes** and **SuperSonic**. Together, these performances enrich Singapore's rich multicultural arts scene while exemplifying the power of music and culture to foster empathy, strengthen social bonds and bring communities together.

PRESS RELEASE | FOR IMMEDIATE RELEASE



From Black Tap's juicy All-American Burger to Bread Street Kitchen's beloved Sticky Toffee Pudding, guests can enjoy some of the restaurants' most celebrated classics once again

The Good Bites Market will feature a curation of five gourmet pop-up experiences that will channel proceeds to support multi-service, non-profit organisation, AWWA. The proceeds will support the *Enabled Living @ Bedok* programme, a pilot initiative to empower individuals with disabilities in independent living.

Marina Bay Sands' signature restaurants **Black Tap Craft Burgers & Beer**, **Bread Street Kitchen** and **RISE** will return to the Festival to offer specially priced gourmet treats and beverages. Black Tap is bringing its signature juicy burgers, classic milkshakes and craft beers to a wider audience, while Bread Street Kitchen (BSK) has created an array of Festival exclusives for a good cause. Look forward to *Gordon's Fried Chicken*, BSK's signature creation, alongside the restaurant's signature *Sticky Toffee Pudding* and classic cocktails.

RISE will spotlight local hawker favourites with *chicken satay*, *wok-fried prawn noodles* and *vegetarian carrot cake*, as well as *breaded crab cake with chilli crab sauce* for a modern take on Singapore's favourite flavours.

For the first time, two retail tenants at The Shoppes at Marina Bay Sands are also joining the Festival to raise funds. Famed Brooklyn pizza house **Roberta's Pizza** will be offering its specialty wood-fired New York-style pizzas, while homegrown brand **Café Nesuto** will be offering a sumptuous array of pastas, sandwiches, pies and churros to enliven the celebrations.

Turn gameplay into real-world impact at **Impact Match**, an interactive game where the public can create digital school packs containing essential school supplies. Each successful digital school pack will be matched by Marina Bay Sands for students at NorthLight School to support their holistic development and provide financial assistance to those in need.

PRESS RELEASE | FOR IMMEDIATE RELEASE

Giving Marketplace returns with 12 local non-profits, social enterprises and small businesses with new offerings such as first-time participant **Carer**, a daycare centre that provides physical care and organises activities to keep seniors happy and engaged through handicraft such as crocheting.

Other returning participants include social service agency **APSN**, **Cat Welfare Society** and **Teddy Thotz**, a social enterprise which works with homemakers, single mums and indie designers to develop creative products. For the full list of participants, please refer to the Annex.

Returning as a key Festival highlight, the **annual Community Chest Heartstrings Walk and Race to the Sky Vertical Marathon** will once again be co-organised by Marina Bay Sands and Community Chest. From a scenic walk around Marina Bay to a challenging 57-storey climb to the iconic SkyPark Observation Deck, the event on 29 August brings together individuals, families and organisations in support of more than 300 critical social service programmes across Singapore.

Dine for Good (1 – 30 August)



Savour beloved classics while supporting a meaningful cause: from LAVO's Reginette Seafood Alfredo, Yardbird's iconic Chicken & Waffles to Maison Boulud's timeless Coq Au Vin

Beyond the Event Plaza weekend, the Festival will extend opportunities for public participation through **Dine for Good**, a month-long campaign that will dedicate proceeds from selected dishes to support AWWA's *Enabled Living @ Bedok* programme. To commemorate the 12th Festival, 12 signature and celebrity chef restaurants at Marina Bay Sands have each selected a hallmark dish for this campaign to support communities in need.

Diners can savour celebrated favourites from participating restaurants, including **LAVO's Reginette Seafood Alfredo** (\$45++), where sweet seafood and ribbon-shaped pasta are enveloped in a rich, velvety cream sauce; **Yardbird's Chicken & Waffles** (\$48++), with crisp fried chicken atop freshly made cheddar waffles; **Maison Boulud's Coq Au Vin** (\$42++), a

PRESS RELEASE | FOR IMMEDIATE RELEASE

hearty French classic of tender chicken slow-braised in red wine with smoky bacon and earthy mushrooms; and **Origin + Bloom's** *Chicken Rendang Sandwich* (\$12 nett), featuring fragrant spices, tender chicken and the bold flavours of a beloved Southeast Asian favourite.

Furthermore, **Miracle Coffee**, in collaboration with Marina Bay Sands' pastry team, will debut a cake inspired by its iconic mascot KIKU, reflecting the brand's celebration of everyday moments while giving back to the community. Crafted with vibrant notes of matcha and yuzu, the cake will be exclusively available from 10 to 30 August.

Ms Huixia See Toh, Director of Family Services at AWWA said: "We are grateful for our longstanding partnership with Marina Bay Sands, whose support has translated into meaningful impact for our clients through initiatives such as our Transitional Shelter Programme, which provides temporary shelter for displaced families as they rebuild their lives. We look forward to this continued support for AWWA's latest initiative, Enabled Living @ Bedok, which will empower persons with disabilities to live independently and participate actively in the community with confidence and dignity."

Team Member volunteering activities (July – August)



Volunteering activities by Marina Bay Sands' Team Members include pairing up with seniors for trishaw rides around Marina Bay and painting transitional shelter units for families in need

At the heart of the Festival is Marina Bay Sands' 12,000-strong workforce, whose volunteer efforts continue to complement the Festival's fundraising impact.

Throughout July and August, Team Members will contribute their time and expertise to a diverse range of volunteering initiatives benefiting low-income families, seniors, youths and persons with disabilities, reinforcing Marina Bay Sands' commitment to strengthening communities across Singapore.

PRESS RELEASE | FOR IMMEDIATE RELEASE

Activities include accompanying seniors on scenic trishaw rides around Marina Bay with **Cycling Without Age Singapore**, as well as befriending adults with intellectual disabilities from **MINDS** through a visit to the ArtScience Museum, and sprucing up temporary shelters managed by **AWWA** for lower-income families to enhance their living conditions.

Team Members will also come together to assemble 30,000 hygiene kits for communities in need through the **Sands Cares Hygiene Kit Build** initiative in partnership with Clean the World in late July. These kits will support individuals in Singapore and the Philippines. Together, these initiatives reflect Marina Bay Sands' longstanding commitment to community stewardship and the belief that collective action can create lasting social impact.

For more information about the Festival, visit marinabaysands.com/company-information/corporate-social-responsibility/sands-for-singapore.html.

+++

About Marina Bay Sands Pte Ltd

Since its opening in 2010, Marina Bay Sands has stood as an architectural marvel and the crown jewel in Singapore's skyline. Home to the world's most spectacular rooftop infinity pool and approximately 1,850 rooms and suites, the integrated resort offers exceptional dining, shopping, meeting and entertainment choices, complete with a year-round calendar of signature events.

Marina Bay Sands is dedicated to being a good corporate citizen to serve its people, communities and environment. It drives social impact through its community engagement programme, Sands Cares, and leads environmental stewardship through its global sustainability programme, Sands ECO360.

For more information, please visit www.marinabaysands.com

Media Enquiries

Christel Tan: +65 8363 5802 / christel.tan@marinabaysands.com
Tan Wen Shan: +65 8202 0576 / wenshan.tan@marinabaysands.com
Geena Hui: +65 9021 4928 / geena.hui@marinabaysands.com

For hi-res images, please click [here](#) (Credit as indicated in the captions)

Annex

Giving Marketplace participants (as at 13 July)

1	APSN	Established in 1976, APSN is a social service agency that provides special education, vocational training and employment support services for individuals with mild intellectual disability.
2	ART:DIS	ART:DIS Studio is an affiliate initiative of ART:DIS Singapore to create quality lifestyle products and corporate gifts, showcasing the creative and dynamic artworks made by artists with disabilities. Each item purchased helps build their financial independence, and affirms their sense of purpose as valued and contributing members of the community.
3	Cat Welfare Society	The Cat Welfare Society is a Singapore-based charity and Institution of a Public Character which advocates for the harmonious co-existence of humans and cats whether in the community or at home.
4	Metta Welfare Association	Founded in 1992, Metta Welfare Association is a non-profit organisation providing comprehensive social services in Singapore, including children care, disability care, special education, medical services and youth employment support for diverse beneficiaries.
5	MINDS	Since 1962, MINDS has been dedicated to supporting Persons with Intellectual Disability (PWIDs) and their families. Grounded in the belief that all PWIDs have innate abilities and talents, MINDS is committed to empowering them and enhancing their quality of life, while advocating for greater inclusivity for PWIDs as a nation.
6	Carer	Carer is a daycare centre for the elderly, focusing on delivering personalised care that enhances the lives of seniors. Besides providing physical care for those who are ill or disabled, it also organises activities to keep seniors happy and engaged.
7	Social Gifting	Social Gifting is a Singapore-based not-for-profit social enterprise that empowers differently-abled individuals, seniors at risk of social isolation, and caregivers by providing them with crafting sessions and opportunities to earn a passive income
8	Teddy Thotz	TeddyThotz is a social enterprise in retail which works with the elderly, poor, disadvantaged, homemakers, single mums, crafters and indie designers to develop creative and useful products for the marketplace, to showcase their talents and generate income for them.
9	The Green Collective	The Green Collective is Singapore's first and largest collective of sustainable brands working towards providing a better choice for a better life and better planet.



MARINA BAY SANDS
SINGAPORE

PRESS RELEASE | FOR IMMEDIATE RELEASE

10	The Shy Crafter	The Shy Crafter makes polymer clay wearables of miniature food & snacks, florals & even pet figurines.
11	Yeni Draws	Yeni is a self-taught illustrator from Singapore, whose art springs from memory, heritage, and the warmth of home. Inspired by her childhood, family traditions, and the colourful fabric of Singapore's past, she breathes life into everyday icons—from the charming rows of shophouses to the familiar joy of local treats.