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# MARINA BAY SANDS AND COMMUNITY CHEST EMPOWER YOUTH THROUGH FOOTBALL

**Sands Global Ambassador Sir David Beckham made surprise appearance at a football clinic for aspiring footballers from TASEK and Bedok South Secondary School, alongside Singaporean footballers Hassan Sunny and Izairida Shakira**



*Sir David Beckham surprised young footballers from TASEK's network at the launch of Community Chest's multi-year initiative Sports for Good: Football Edition, held at Bedok South Secondary School*

**Singapore** (25 November 2026) — Marina Bay Sands has extended its support to the launch of *Sports for Good: Football Edition*, a new initiative by Community Chest that harnesses the unifying power of football to inspire the next generation.

Community Chest, the philanthropic arm of the National Council of Social Service (NCSS), has launched this broader, multi-year programme to bring together community sport,

mentorship and corporate partnerships to provide youth from disadvantaged backgrounds with positive role models, amid growing concern over youth mental wellbeing in Singapore.

The launch was held at Bedok South Secondary School marked by a surprise appearance by sporting icon and Sands Global Ambassador Sir David Beckham at a football clinic for 39 aspiring footballers from the network of non-profit Tasek Academy and Social Services (TASEK) and Bedok South Secondary School.





*Singaporean footballer Hassan Sunny and Marina Bay Sands Team Members from Sands United met young footballers along with Sir David Beckham at the football clinic*

Supported through Marina Bay Sands' community engagement programme, Sands Cares, the clinic saw Sir David join young participants on the pitch for football drills and surprise them with signed footballs. Sharing valuable lessons from his sporting career, he emphasised the importance of discipline, resilience and teamwork, encouraging them to embrace these values both on and off the pitch.

Accomplished Singaporean goalkeepers Hassan Sunny and Izairida Shakira also shared insights from their sporting journeys and took part in the drills with the young participants, alongside Team Members from Marina Bay Sands' football club, Sands United.



*Ms Jane Ittogi met young participants from TASEK's network, including students and the principal of Bedok South Secondary School, Mr Darryl Koh*

*GIRLS2WE* by TASEK is the first programme launched under *Sports for Good*. Ms Jane Ittogi, chairperson of TASEK, joined participants for the launch. Through sport, *GIRLS2WE* aims to empower disadvantaged girls and women to build confidence and resilience while creating opportunities for personal growth and development. TASEK is also among the more than 300 critical programmes supported by Community Chest.

Mr Jack Lim, Managing Director of Community Chest, said: "Every young person should have the opportunity to realise their potential, regardless of the challenges they may face. Community Chest funds social service programmes that empower youth with the confidence, resilience and skills to navigate challenges and build stronger foundations for their future. The impact is tangible: more than half of the children and youth supported through these programmes showed improvements in developmental skills such as teamwork and leadership. By bringing together donors, partners and social service agencies, we can enable more young people to thrive and contribute meaningfully to our community."

## Bringing people together through sport

Donors supporting *Sports for Good* were also invited to observe the football clinic before joining a special conversation with Sir David at WAKUDA Restaurant & Bar at Marina Bay Sands. The session was followed by a donor appreciation lunch featuring a specially curated menu by acclaimed Chef Tetsuya Wakuda and his team.

Reflecting on the morning, Sir David highlighted the important role organisations such as Marina Bay Sands can play in creating opportunities for young people, particularly during their formative years. "As a Sands Global Ambassador, I'm pleased to be here today to be part of the launch of this initiative and to witness firsthand the opportunities it is creating for young people in the community. Football brings people together and teaches teamwork,

trust and resilience and those experiences can help shape confidence, character and a sense of belonging that stays with them well beyond the pitch".

Mr Paul Town, Chief Operating Officer of Marina Bay Sands, added: "Strong communities are built through sustained partnerships and a shared commitment to creating opportunities for people to thrive. Through Sands Cares, Marina Bay Sands brings together our Team Members, partners and resources in ways that respond to the needs of the community. Our support for *Sports for Good* reflects this approach towards doing good for the community."

A Sands Global Ambassador since 2013, Sir David has helped to champion its destinations and engage with communities across Las Vegas Sands' properties.

Throughout the year, Sands Cares creates meaningful exchanges between young people and leading personalities across sports, entertainment, business and the arts, offering firsthand perspectives on the experiences, decisions and lessons that have shaped their journeys.

For more information, visit www.marinabaysands.com/company-information/corporate-social-responsibility.html.

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**About Marina Bay Sands Pte Ltd**

Since its opening in 2010, Marina Bay Sands has stood as an architectural marvel and the crown jewel in Singapore's skyline. Home to the world's most spectacular rooftop infinity pool and approximately 1,850 rooms and suites, the integrated resort offers exceptional dining, shopping, meeting and entertainment choices, complete with a year-round calendar of signature events.

Marina Bay Sands is dedicated to being a good corporate citizen to serve its people, communities and environment. It drives social impact through its community engagement programme, Sands Cares, and leads environmental stewardship through its global sustainability programme, Sands ECO360.

For more information, please visit www.marinabaysands.com

**About Community Chest**

As the philanthropic arm of the National Council of Social Service, Community Chest has been uniting the community to mobilise resources and raise funds for those in need since 1983. Community Chest supports more than 300 critical programmes and projects, benefiting over

130,000 social service users annually. 100% of funds raised go to programmes and capability building of social service agencies serving communities in need such as children and adults with disabilities, persons with mental health needs, youth-at-risk, as well as families and seniors in need. For more information about Community Chest, visit www.comchest.gov.sg.

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