MARINA BAY SANDS
SINGAPORE

MEDIA UPDATE | FOR IMMEDIATE RELEASE

MARINA BAY SANDS BRINGS JISOO'S "CLICK" ERA TO LIFE WITH IMMERSIVE FAN EXPERIENCES





Singapore (16 November 2026) — Marina Bay Sands will bring South Korean K-pop star JISOO's *CLICK* era to life this November with *THE CLICK EXPERIENCE,* a property-wide campaign inspired by *CLICK*, the lead single from her upcoming debut solo studio album. Taking the integrated resort's world-class entertainment experiences beyond the stage, the line-up features specially curated culinary offerings and exclusive photocards, as well as a dedicated merchandise pop-up at The Shoppes.

Drawing inspiration from *CLICK's* playful, amusement park-themed world, the experiences bring *JISOO : CLICK*'s creative universe to life across Marina Bay Sands, offering fans unique and memorable ways to connect with her music. The campaign invites fans to discover the integrated resort's dining, shopping and entertainment offerings, reinforcing its position as an epicentre for world-class entertainment.

Marina Bay Sands Senior Vice President and Chief Customer Officer Jeremy Bach said: "Great entertainment has the power to transcend boundaries, spark imagination and bring people together. Our collaboration with CK Star Entertainment and JISOO embodies our ambition to make Marina Bay Sands a place where the worlds of music, culture and hospitality converge. Through this celebration of JISOO's creativity, we hope to inspire a deeper connection between fans and the artistes they love, creating memories that endure long after the experience ends."

A taste of *JISOO : CLICK*'s playful world

From 23 to 29 November, fans can also indulge in *JISOO : CLICK*-inspired food and beverage offerings that take their cue from *CLICK*'s playful world, spanning savoury bites, creative pairings, shakes and sweet treats across five participating restaurants at Marina Bay Sands.



L to R: Black Tap Craft Burgers & Beer presents its Strawberries & Cream Vanilla Milkshake and CLICK & Crunch Kimchi Fries, while Yardbird Southern Table & Bar serves up Double CLICK Wings and Strawberry Carousel Cold Brew.

At **Black Tap Craft Burgers & Beer**, *THE CARNIVAL BUNDLE* plays on sweet, savoury and spicy notes, pairing a *Strawberries & Cream Vanilla Milkshake* with *CLICK & Crunch Kimchi Fries*, layered with kimchi spice rub, kimchi aioli, garlic chips, spring onions and sesame seeds. **Yardbird Southern Table & Bar** turns up the heat with *THE CAROUSEL BUNDLE*, where *Double CLICK Wings* feature five crispy charcoal chicken wings coated in Thai tomato dry rub and puffed rice for a tangy crunch, served with honey sriracha BBQ sauce, alongside a *Strawberry Carousel Cold Brew* topped with fresh strawberry whipped cream and grated chocolate.



L to R: Mott 32 presents its Truffle Spark Siu-Mai and Carousel Freeze (Zero Edit), while Maison Boulud serves up its Citron Pistache with a choice of CLICK Cocktail or CLICK Concoction Mocktail (Zero Edit).

At **Mott 32**, *THE SWEET & SAVOURY CONNECTION BUNDLE* offers a playful Cantonese pairing, bringing together two pieces of *Truffle Spark Siu-Mai*, filled with pork, prawn and quail egg and elevated by the earthy aroma of black truffle, with a refreshing *Carousel Freeze (Zero Edit)*, a creamy blend of strawberry, egg and fresh milk. **Maison Boulud** brings French flair to the line-up with *THE SWEET CLICK BUNDLE*, pairing *Citron Pistache*, which layers vibrant mandarin sorbet with whipped ricotta cream, rich pistachio cream and sweet meringues, with a choice of *CLICK Cocktail* or *CLICK Concoction Mocktail (Zero Edit)* for a sweet finish to the experience.

These delectable bundles are priced at S$28++ at Black Tap Craft Burgers & Beer and Mott 32, S$38++ at Yardbird Southern Table & Bar, and S$40++ with a cocktail or S$30++ with a mocktail at Maison Boulud.



The JISOO : CLICK-inspired takeaway collection at Origin + Bloom features four playful creations, from the ChocoPie Twirl Korean Bagel to the Dark Delight Bar.

At **Origin + Bloom**, the collaboration takes a confectionery turn with four takeaway creations that channel *CLICK*'s playful visual language through whimsical bear motifs and distinctive lettering. Guests after a sweet treat can indulge in the *ChocoPie Twirl Korean Bagel* (S$7+), which reimagines the Korean classic Choco Pie with mochi tucked inside a chewy bagel; *Spin au Chocolat* (S$8+), featuring a rich chocolate filling nestled between delicate layers of pastry; *CLICK Almond Sablé* (S$10+), bringing a sweet, nutty touch with almond; and *Dark Delight Bar* (S$20+), pairing 50 per cent single-origin Martinique chocolate with black sesame for a nutty finish. Together, the collection translates the *CLICK* aesthetic into playful, edible keepsakes for fans to take home.

Sands LifeStyle members, including new sign-ups, who purchase one *JISOO : CLICK*-themed offering at participating outlets will receive one limited-edition *JISOO : CLICK* photocard.[1] Fans will have to show proof of their Sands LifeStyle membership on the app or physical card in order to redeem the photocard, which will be available on a first-come-first-served basis while stocks last.

In partnership with CK Star Entertainment, the campaign will kick off on 13 November with the launch of *JISOO : CLICK in SINGAPORE* Pop-up Store at Digital Light Canvas at The Shoppes. Drawing inspiration from JISOO's latest releases, the pop-up brings together the playful circus aesthetic of *CLICK* with the bold, intense energy of *ADDICTED*. While *CLICK* tells the story of an unexpected connection between two different worlds, *ADDICTED* captures the irresistible pull of a feeling that keeps drawing you back.

The pop-up will feature a range of *CLICK* merchandise, including *Pajamas* (S$99), *Caps* (S$50), *Clicker Keyring* (S$22), *Bear Plush Pouch* (S$31), as well as a *Singapore-Exclusive T-Shirt* (S$66) and *Zip-Up Hoodie* (S$120). There will also be several items made available to fans for the first time, such as the *Neck Pillow* (S$69), *Plush Doll* (S$83), and *Blind Box Keyring* (S$14).

The Singapore pop-up will also be the first in the world to make available JISOO's popcorn line, *POPPOP*. Flavours include *Sweet Corn* (featuring a special *CLICK*-themed packaging), *Tteokbokki*, *Perilla Oil Stir-Fried Kimchi*, *Honey Hotteok*, *Brown Sugar Milk Tea*, and more. Each packet will retail at S$6.

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[1] *Customers are entitled to only one (1) JISOO : CLICK photocard with each qualifying purchase, available on a first-come, first-served basis while stocks last. Customers will not be able to choose or exchange the collectible given with the purchase.*

For more information on these opportunities and *THE CLICK EXPERIENCE*, please visit marinabaysands.com/jisoo-click .

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About Marina Bay Sands Pte Ltd

Since its opening in 2010, Marina Bay Sands has stood as an architectural marvel and the crown jewel in Singapore's skyline. Home to the world's most spectacular rooftop infinity pool and approximately 1,850 rooms and suites, the integrated resort offers exceptional dining, shopping, meeting and entertainment choices, complete with a year-round calendar of signature events.

Marina Bay Sands is dedicated to being a good corporate citizen to serve its people, communities and environment. It drives social impact through its community engagement programme, Sands Cares, and leads environmental stewardship through its global sustainability programme, Sands ECO360.

For more information, please visit www.marinabaysands.com

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