

FOR IMMEDIATE RELEASE

Marina Bay Sands earns Events Industry Council Sustainable Event Standards for Venues Platinum certification

*The achievement comes after the integrated resort
became the first venue to be awarded Gold in 2020*



Sands Expo and Convention Centre became the first venue in Singapore to become carbon neutral in 2020

Singapore (4 May 2022) – Marina Bay Sands has achieved the world-class Events Industry Council (EIC) Sustainable Event Standards for Venues Platinum certification, the highest rating possible, affirming the integrated resort (IR)'s commitment to sustainable events and operations.

The achievement comes after the IR became the first venue to be awarded Gold in 2020, and adds to the property's strong list of sustainability credentials, such as the LEED Platinum Green Building Certification, ISO20121 Sustainable Events Management System Certification, and Building and Construction Authority (BCA) Green Mark Platinum.

"Marina Bay Sands is honoured to have exceeded our previous Gold achievement with Platinum certification. As a responsible business operator, it is only natural for us to constantly

seek new ways to reduce our environmental footprint and extend sustainable practices to event organisers. The recognition strengthens our resolve to become one of the most sustainable venues in Asia Pacific, and we hope it sets the stage for organisers and delegates alike to create more purpose-driven events in the future,” said Sridhar Kandhadai, Senior Vice President, Property Management of Marina Bay Sands.

The standards, developed by more than 100 industry leading practitioners, places great emphasis on environmental and social responsibility. It assesses applicants based on industry-wide requirements, such as sustainable procurement policy and waste and water management, as well as sector-specific criteria, including employee training and communication, energy management, and the attainment of EIC’s Sustainable Event Professional Certificate (SEPC).

Marina Bay Sands continues to be the highest rated venue outside the United States. The following sustainable efforts contributed to the decision to certify the venue’s Platinum rating:

- Improving a comprehensive waste management plan that resulted in the property achieving its highest-ever recycling rate of around 27 per cent in 2021, due to an increase in treated food waste and e-waste.
- The investments in energy saving initiatives, such as renewable energy from solar arrays across Singapore and LED lighting, helped reduce energy consumption by 14.6 per cent in 2021 compared to a 2019 baseline.
- Converting 98.5 per cent of its fleet of vehicles at the Convention Centre, such as Mobile Elevating Work Platform equipment, to electric.
- Fostering a culture of sustainability amongst employees, collectively clocking over 60,000 sustainable actions, such as participating in online training and community-driven events.

Amy Calvert, CEO of the Events Industry Council, said: “On behalf of the Events Industry Council I would like to extend our warmest congratulations to Marina Bay Sands for achieving the Sustainable Event Standards for Venues Platinum certification. Sustainability is one of the most pressing issues for our global society. As an industry that has the ability to be a driver for meaningful change, we are delighted that organisations such as Marina Bay Sands are champions for action and are leading by example. These actions pave the way so that others understand the benefit from investing in this journey, leveraging the tools and resources such as the EIC Sustainable Event Standards and the Sustainable Event Professional Certificate to establish a baseline for their organisations in support of our industry’s vision for a regenerative and resilient future.”

A greener hospitality experience at Marina Bay Sands

Since the IR opened in 2010, sustainability continues to underpin the property’s operations. Guided by its global sustainability strategy, Sands ECO360, the property incorporates best practices, cutting-edge technologies and methodologies to reduce its overall environmental impact.

Sands Expo and Convention Centre is Singapore's only carbon-neutral MICE venue, a result of its energy efficiency measures and investment in local Renewable Energy Certificates (RECs) and carbon offsets. Event organisers can conduct meetings and conferences that are 100 per cent carbon neutral and at no additional cost.

Event organisers can also enhance their meeting experiences with the Impact Meeting Package that is designed to give them a range of sustainable options to reduce their overall environmental impact. The dedicated Sustainable Event Advisory Services provides sustainable advisory services to help organisers manage their resources across multiple touchpoints such as sustainable food and beverage, procurement and waste management. The team supported Singapore Maritime Week 2022 (4 – 8 April) to specially curate healthier bento boxes for delegates, using a higher volume of organic or responsibly and regionally sourced ingredients. A post-event sustainability report capturing the event's sustainability highlights was also generated for their record.

By end-2022, the IR will be obtaining the internationally recognised hotel Global Sustainability Tourism Council certification, in line with the Singapore Hotel Sustainability Roadmap, to further cement its position as the most sustainable destination in Asia Pacific.

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About Marina Bay Sands Pte Ltd

Marina Bay Sands is Asia's leading business, leisure and entertainment destination. The integrated resort features Singapore's largest hotel with over 2,200 luxurious rooms and suites, crowned by the spectacular Sands SkyPark and iconic infinity pool. Its stunning architecture and compelling programming, including state-of-the-art convention and exhibition facilities, Asia's best luxury shopping mall, world-class dining and entertainment, as well as cutting-edge exhibitions at ArtScience Museum, have transformed the country's skyline and tourism landscape since it opened in 2010.

Marina Bay Sands is dedicated to being a good corporate citizen to serve its people, communities and environment. As one of the largest players in hospitality, it employs nearly 10,000 Team Members across the property. It drives social impact through its community engagement programme, **Sands Cares**, and leads environmental stewardship through its global sustainability programme, Sands ECO360.

For more information, please visit www.marinabaysands.com.

About the Events Industry Council

The Events Industry Council's more than 30 member organisations represent over 103,500 individuals and 19,500 firms and properties involved in the events industry. The Events Industry Council's vision is to be the global champion for event professionals and event industry excellence. It promotes high standards and professionalism in the events industry with the Certified Meeting Professional (CMP) programme and signature programme activities. The CMP credential is recognised globally as the badge of excellence in the events industry. The qualifications for certification are based on professional experience, education and a rigorous exam. The four signature programmes – Sustainability and Social Impact, Accepted Practices Exchange (APEX), Knowledge, and Leadership – represent the key initiatives, assets, services and products for the Events Industry Council. Learn more online at www.eventscouncil.org.

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