



PROMOTION BRIEF

- Name:** Shoppes Insider – Acquisition Promotion
- Promotion Period:** 1 Nov to 31 Dec 2022
- Mechanics:** Spend S\$8,000 and receive S\$200 worth of Shopping Vouchers. First come first served. Limited to first 70 redemptions monthly. Unused redemptions from Nov will be rolled over to Dec. Upon registration as a Shoppes Insider, customers be invited for other future benefits.
- Promotion Summary:**
- a. While stocks last, please call 9183 7659 to check availability before offering to your customer.
 - b. Customers may only redeem **once per brand** for each promotion period 1 Nov to 31 Dec.
 - c. For redemptions, **please call 9183 7659** and allow our Shoppes Insider ambassador 15-20 minutes to reach your boutique.
 - d. Minimum spend **may be achieved a maximum of 3 transactions** as long as the transactions were made during the Promotion Period. **Retailers must prepare a copy of all eligible receipts to hand over to our Shoppes Insider ambassador** as verification for the S\$8,000 spend.
 - e. This **promotion may not be combined** with other ongoing mall promotions.
 - f. Bill payments, instalment plan payments, voucher and/or gift certificates purchase, top-ups of any prepaid cards or accounts, **refundable deposits, as well as payment via Shopping Vouchers are not eligible** for calculating the minimum spend.
 - g. For programme-specific enquiries, you may contact Valerie Lim at Valerie.Lim@MarinaBaySands.com or 90272477; For urgent customer-specific requests, please reach out to our Shoppes Insider ambassadors at 9183 7659.
 - h. The participant must be aged 18 years and above in order to qualify for redemption.
 - i. For vouchers collection on behalf of customers, please email our Retail Concierge team with the header – **Shoppes Insider Authorization Request** Retail_Concierge_Managers_Supervisors@MarinaBaySands.com



Q: If a client is already a Shoppes Insider from a prior purchase with another participating brand, would they still be entitled to the Rewards if they spend S\$8,000 with my brand?

A: Yes. As long as your client has not joined Shoppes Insider before (during the promotion period) via your brand, they will still be eligible for the Rewards.

Q: My client spent \$30,000, does this mean they can redeem 3 rewards?

A: Rewards are redeemable only once per participating brand, regardless of spend amount.

Q: Can the client still earn Reward Dollars on their purchase?

A: Yes, as long as the client is a Sands Rewards member who is spending at a Sands Rewards outlet.

Q: How long will it take the Shoppes Insider ambassador to reach the boutique?

A: It may take up to 30 minutes, depending on the level of demand and service availability. Though we will do our best to be there as soon as possible, we also recommend your team to Text/Call our ambassadors in advance so that we can be on standby.

Q: What is the Shoppes Insider Registration Form?

A: Shoppes Insiders are by invite only – through your brand's offer of this promotion and their eligibility, clients are offered the opportunity to sign up as a Shoppes Insider. It would only take 5 minutes or less to fill up.

Q: Why Opt-In to be contactable by Shoppes Insider?

A: Our Insiders will be privy to the best promotions a few times a year, have access to limited edition launches, and invites to events/parties at Marina Bay Sands.

Q: My client is in a hurry, can they collect another day? Or can they allow someone else to collect for them?

A: Yes, we will allow such exceptions only if there are vouchers available during the point of transaction. Clients will have to make the alternative arrangements via the Boutique Manager, and the customer has to redeem within 3 days. The Boutique Manager must email us at ShoppesInsider@MarinaBaySands.com and Valerie.Lim@marinabaysands.com with the request and details.

While we recommend clients to collect in-person themselves, if they wish to authorise someone else to collect on their behalf, we will reply the email with an authorisation form for the client to endorse which the authorised person must bring during collection. The boutique/the client must also present a valid copy of the receipt(s) upon collection of the Rewards.



SHOPPES INSIDER \$8K TIER 2022 REWARDS REDEMPTION Terms and Conditions

MBS Retail Management Company Pte Ltd (the “Organiser” or “MBSRM”) is the organiser of this Promotion as described below (“Promotion”).

1. Terms

The terms and conditions herein (“General T&Cs”), together with any amendments as may be made from time to time, shall form a legal agreement between MBSRM and the participant. By participating in the Promotion, the shopper agrees to accept these Terms and Conditions, as well as the terms and conditions of any gift, voucher, coupon or any other item which the shopper may redeem or receive in connection with this Promotion.

2. Promotion Period

The Promotion Period is from **1 Nov 2022, 10:30am until 31 Dec 2022, 11:00pm** (“Promotion Period”), limited in number and based on first-come-first-served, unless otherwise stated.

3. Eligibility and Participation

- (i) During the Promotion Period, a shopper who meets the requirements set out below shall be eligible to receive a S\$200 shopping voucher for use at The Shoppes at Marina Bay Sands (the “Rewards”):-
 - a. The shopper achieves a minimum spend of **S\$8,000** (accumulative spend over no more than 3 Receipts throughout the Promotion Period) at a **single** Participating Outlet within The Shoppes at Marina Bay Sands, as set out in Appendix A (the “Participating Outlets”).
 - b. Redemption of the Rewards must be made on the same day of the most recently-dated receipt upon hitting the minimum spend.
 - c. Receipt(s) used for this Promotion may not be used for other promotions organized by MBSRM or its affiliates.
 - d. The shopper must not have previously redeemed the Rewards from the same Participating Outlet throughout the Promotion Period. Bill payments, instalment plan payments, deposits, voucher and/or gift certificate purchases, Shopping Vouchers and any top-ups of any prepaid cards or accounts are not eligible for the purposes of calculating minimum spend for this Promotion.
 - e. The shopper shall complete the redemption form and provide their contact details to MBSRM and Marina Bay Sands Pte Ltd, as well as written consent for MBSRM and/or Marina Bay Sands Pte Ltd to send to the shopper, marketing communications relating to future events and promotions at The Shoppes at Marina Bay Sands.
 - f. The shopper must present the following to the designated MBSRM representative to qualify for the Rewards:
 - i. Valid original receipt(s) showing total accumulated minimum spend of S\$8,000; and
 - ii. Valid government-issued identification card or passport.
 - g. Appointments with the MBSRM representative are to be made through the relevant Participating Outlet.



- (ii) Employees of MBSRM and the Participating Outlets, or such employees' immediate family members, are not eligible for this Promotion.
- (iii) A shopper may take part in the Promotion multiple times throughout the Promotion Period. However, each shopper may only redeem the Rewards through their purchases from each Participating Outlet once during the promotion period.
- (iv) This Promotion is not open to shoppers who are aged below 18 years.
- (v) If a party does not meet the requirements set out in the General T&Cs but has participated in this Promotion, MBSRM reserves the right to disqualify the party's participation as well as seek the return of the Shopping Voucher. MBSRM further reserves the right to disqualify a party if they have cheated, tampered or attempted to tamper with the entry process, or manipulated or attempted to manipulate the operation of this Promotion, or their conduct is in breach of the General T&Cs including providing false information (such as fake personas, identifications or photos) or deliberately withholding information.
- (vi) MBSRM reserves the right to disqualify any party who does not meet the terms and conditions of the Promotion. These include entries submitted with invalid or incomplete or incorrect information. Neither MBSRM, Marina Bay Sands Pte Ltd, their parent, related or affiliated companies (including without limitation Las Vegas Sands Corporation in the U.S. or any of its related companies such as Venetian Macau Limited in Macau), affiliates, directors, officers, employees or agents) ("the "MBSRM Parties") shall be responsible for the loss of opportunity to participate if for any reason whatsoever a participant is unable to comply with the terms and conditions of this Promotion.

4. Rewards and Collection

- (i) Participants who meet the requirements in Clause 3 above with a minimum accumulated spend of no more than 3 receipts totaling of S\$8,000 at a Participating Outlet during the Promotion Period shall be eligible to receive the Rewards.
- (ii) Collection of the Rewards will be in accordance with Clause 3 above, and usage Terms & Conditions will be per stated on the Shopping Voucher itself.
- (iii) MBSRM may at its discretion revise the specific Rewards for each eligible shopper. The Rewards may be presented to the shopper by a MBSRM representative on the same day within the store.
- (iv) In the event that a shopper returns his/her purchase or any part thereof, all Rewards shall be considered void and the shopper shall not be entitled to redeem any of the Rewards.
- (v) Collection and use of the Rewards may only be carried out in person by the eligible customer, with any supporting identification documents as required by MBSRM.
- (vi) In redeeming or receiving the Rewards, MBSRM may request the customer to produce any identification as required to confirm the customer's eligibility.
- (vii) The Rewards are non-transferrable, non-exchangeable, non-cashable and available in limited quantities. The Rewards or any part thereof may not be sold or used for any commercial purpose, including but not limited to any use for which the customer would be entitled to collect fees or receive any remuneration. MBSRM and/or its related corporations shall not be under any obligation to replace the Rewards or any part thereof, or to pay to any customer the value of the Rewards or any part thereof, if the incentives or any part thereof is not utilised by the relevant expiry date(s).

5. Publicity and Intellectual Property.

- (i) By participating in this Promotion, a participant agrees to MBSRM or any of its related companies including but not limited to MBS in Singapore, Las Vegas Sands Corporation in the U.S. (collectively, the “**Company**”), the Company’s agents and third party service providers and governmental and regulatory authorities (whether located in Singapore or elsewhere) (collectively, the “**Parties**”) to collect, use, store, disclose to the Parties, and/or broadcast via any corporate and public media platforms in any jurisdiction (“**Use**”) participant’s personal data as collected by MBSRM from time to time (the “**Data**”) for the purposes of:
- processing and administering matters relating to this Promotion, customer service matters (e.g. contacting participant for surveys, conducting data profiling and data analytics to better understand participant’s preferences to improve MBSRM’s services, etc.), or any purposes as set out in the prevailing MBSRM privacy policy at <http://www.marinabaysands.com/policy.html>, and the Company’s legal, operational and business needs;
 - complying with the Company’s internal policies, any applicable law/regulation and request/direction of any applicable authorities of any relevant jurisdiction that is binding on the Company; and
 - marketing and advertising the Company’s business within and outside of Singapore. For this purpose, participant grants MBSRM a licence to Use participant’s personal data, including participant’s images and likeness, and waive all claims for payment for such Use.
- (ii) Participant may withdraw their consent to the above processing or access or correct their personal data by following the instructions as set out in <https://www.marinabaysands.com/data-protection-office.html>. Please note that MBSRM may be unable to administer the Promotion without participant’s consent to the above

6. MBSRM Liability

- (i) MBSRM will not be responsible for (i) electronic transmission errors or delays resulting in participant’s inability to participate or other loss, (ii) theft or destruction of or unauthorized access to or unauthorized alterations of materials, or technical, hardware, software failures of any kind, (iii) lost or unavailable connections, or delayed computer transmissions, whether caused by MBSRM, users, or by any of the equipment or programming associated with or utilized in this Promotion or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent participant’s ability to participate in this Promotion, or (iv) any loss of opportunity to participate in this Promotion for any reason whatsoever.
- (ii) MBSRM shall not be held liable for (i) any delay in performing or partial or total failure to perform any of its obligations to the participants under the General T&Cs if such delay or failure is caused by circumstances beyond the reasonable control of MBSRM, or (ii) its affiliates, authorized dealers/distributors, agents, including without limitation delays, changes, disruptions, cancellations, diversions or substitutions howsoever caused including without limitation as a result of war, terrorist action or threatened terrorist action, strikes, hostilities, civil commotions, accidents, fire, flood or natural catastrophes. MBSRM shall not be obliged to give any reason or enter into any correspondence with any persons on any matter concerning this Promotion.
- (iii) Participant shall release and hold harmless MBSRM and its affiliates, advertising and promotion agencies, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) participant’s participation in the Promotion, and/or (ii) participant’s acceptance, possession, use, or misuse of any prize or any portion thereof.

7. Modification to the Rules

- (i) MBSRM reserves all rights in relation to this Promotion, including but not limited to:
- the right to revise, alter or delete any terms and conditions in the General T&Cs at any time without prior notice; and
 - the right to postpone, temporarily halt, or terminate this Promotion, or adjust the structure, type and distribution of this Promotion] including prizes, at its sole and absolute discretion.
- (ii) MBSRM has the right to final interpretation of the Rules.
- 9) In the event of any dispute, the decision of MBSRM and/or its related corporations is final and binding. Participant customers shall not commence any legal or other proceedings in any court or tribunal in any jurisdiction in respect of any such dispute.

Participating Outlets:

Store Name	
Alexander McQueen	KWANPEN
Balenciaga	LaMer
BALLY	La Perla
BALMAIN	Leica
BAO BAO ISSEY MIYAKE	LOEWE
Berluti	Loro Piana
Boggi Milano	Manolo Blahnik
BOSS	MCM
Bottega Veneta	Missoni
Brunello Cucinelli	MIU MIU
Burberry	Moncler
CELINE	Moschino
CH Carolina Herrera	Moynat
Chloé	Off-White
Christian Louboutin	Paul Smith
Christofle	Philipp Plein
Church's	PLEATS PLEASE ISSEY MIYAKE
Club 21 x PLAY Comme des Garçons	Prada
Delvaux	Ralph Lauren
DEVIALET	RIMOWA
Dior Beauty	Roger Vivier
DKNY	SAINT LAURENT
Dolce&Gabbana	Salvatore Ferragamo
Ermenegildo Zegna	Shanghai Tang
FENDI	Silky Miracle
Frette	Sisley Paris

THE SHOPPES

Insider

Giorgio Armani	SK-II
GIVENCHY	Spectacle Hut Boutique
Gucci (Limited Redemptions)	Stefano Ricci
Hästens	Stone Island
Henry Jacques	Thom Browne
HOMME PLISSÉ ISSEY MIYAKE	Tod's
Jimmy Choo	Valentino
KENZO	Versace
Baccarat	