

## The Shoppes at Marina Bay Sands welcomes new-to-market brands

*Luxury mall expands children's precinct; offers 1-for-1  
dining specials throughout month of August*

**Singapore (7 August 2020)** – The Shoppes at Marina Bay Sands is charting the way forward with a steady line-up of store openings and expansions scheduled for the rest of 2020 and beyond. Some 220 tenants, including dining outlets, have resumed operations since 19 June, with those located within the Hotel being the latest to join the roster of re-openings.

In addition to redesigned shopping experiences amid enhanced safety and hygiene measures – including being the only mall in Singapore to have all its restrooms rated six stars<sup>1</sup> – the luxury mall continues to roll out shoppers' privileges such as all-day complimentary parking for Sands Rewards LifeStyle and Prestige members, as well as complimentary delivery via its 'click and deliver' [Shopping Concierge](#) service. To provide an added layer of convenience, the service now allows shoppers to opt for a curbside pickup upon check-out via the platform. Shoppers will be directed to a VIP parking lot at The Shoppes, where our Retail Concierge brings their purchases straight to them as they wait in the comfort of their vehicles.

Other limited-time specials in the month of August include 1-for-1 F&B deals with savings of up to S\$45 across participating outlets starting today, along with instant rewards with a minimum spend across fashion, watch and jewellery. Visit [MarinaBaySands.com/ShoppesDining](#) / [Marinabaysands.com/ShoppesRewards](#) to find out more.

### **Luxury footprint expansion across the mall**

The Shoppes continues to register growth in luxury footprint this year across its fashion and children's departments. Earlier this April, **CELINE** unveiled its flagship store at The Shoppes, making it the Maison's largest store in Southeast Asia at 3,400 square feet.

Previously a single unit boutique, CELINE now boasts a duplex featuring an architectural design concept by creative director Hedi Slimane, as well as its men's line, CELINE HOMME, and Haute Parfumerie collections that are exclusive to The Shoppes.

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<sup>1</sup> The Shoppes at Marina Bay Sands is the first shopping mall in Singapore to have all its restrooms rated six stars by the Restroom Association Singapore.

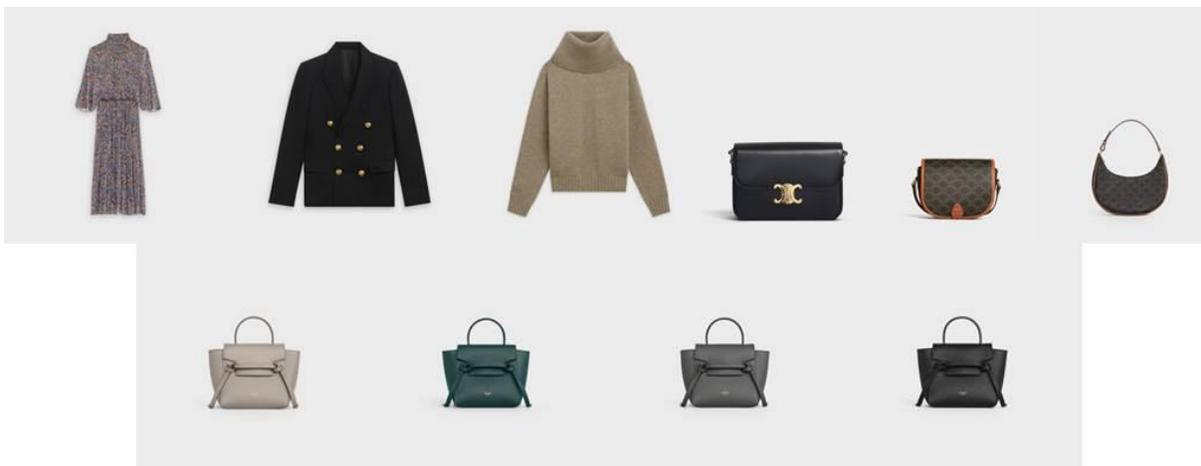
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*CELINE's largest flagship store in Southeast Asia boasts a balanced and expansive sculptural interior.*

In addition to CELINE's outstanding handbag collection – such as the Ava Bag, the newly launched Pico-sized Belt bag, and the iconic Triomphe handbag – shoppers can discover CELINE's latest ready-to-wear collection featuring sharp tailoring, flou bohemian dresses and perfect-for-everyday knitwear pieces, fusing elegance and modernity with a touch of Parisian flair.

The brand's exclusive Fall/Winter 20 Runway Collection will also be unveiled exclusively at its flagship boutique at The Shoppes from late September 2020.



*(From L-R): CELINE's latest ready-to-wear collection: Lavallière' dress in printed silk lamé, short jacket in diagonal wool, cowl neck sweater in seamless cashmere; IT bags in-store at CELINE's newest flagship duplex at The Shoppes include Medium Triomphe Bag, Folco Bag & Ava Bag from Triomphe Canvas collection; (Bottom): as well as the new Pico sizes from the Belt Bag collection.*

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After five years of operations, British luxury fashion house **Alexander McQueen** is set to triple its existing footprint to occupy 3,300 square feet of retail space in a new location within The Shoppes. Slated to re-open end of 2020, the expanded boutique will feature the new design concept for the house, conceived by creative director Sarah Burton in collaboration with architect Smiljan Radic. The boutique will carry an even wider range of women's and men's ready-to-wear, accessories and perfume when it re-opens.

The Shoppes' already impressive luxury children's precinct is also in the midst of expansion, with the recent opening of **Fila Kids** in July, as well as new-to-market Italian kidswear label **Monnalisa** with its first and only standalone store in Southeast Asia this month.



*(Top) Fila Kids joins The Shoppes' children's precinct; (Bottom): New-to-market Italian childrenswear brand Monnalisa offers apparel for 0 to 16 year olds, from daily and sportswear to couture designed for special occasions.*

Over in the watch and jewellery department, Japanese jewellery brand **Ahkah** opens this month, while Chinese fine jewellery label **Qeelin** will open its first boutique in Singapore come Q4 this year. Qeelin is renowned for its contemporary designs that translate Chinese culture with trendy expressions, such as the iconic *Wulu* collection with its "figure eight" shape inspired by a mythical gourd which symbolises good fortune and positive energy.

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High-end luxury Korean skincare brand **su:m37°** will also unveil its first standalone kiosk in Singapore in Q4 this year. In addition to its extensive revolutionary skincare range, the brand will debut its 'Sweet Smile' line – a Shoppes-exclusive baby care range formulated with gentle and nourishing ingredients for delicate skin, as well as its first and only 24K Gold Micro Lift Up electronic ion facial firming device.

More recently, medical and wellness retailer **KBL Healthcare** unveiled its first concept in Singapore at The Shoppes, offering a one-stop solution combining the best of both Western and Eastern medical resources. Located by the waterfront promenade at The Shoppes, the healthcare centre provides an extensive range of family medicine, specialist services, acupuncture, medical aesthetics programmes, and wellness products. To celebrate its launch in conjunction with National Day, skin care products are going at up to 50 per cent off, while all five of KBL's signature facials are offered at promotional prices, only in the month of August. To find out more, call +65 6688 7018 or email [info@kblhealthcare.com.sg](mailto:info@kblhealthcare.com.sg) to make an appointment.

## **1-for-1 dining at The Shoppes (7 to 31 August 2020)**

Starting today, selected tenant food and beverage outlets at The Shoppes are offering limited-time 1-for-1 specials only in the month of August<sup>2</sup>. Guests can look forward to savouring the fine *pan roasted Hokkaido scallop with ceps mushroom and truffle butter* (S\$45++) from **CHINOISERIE Modern Asian by Justin Quek**, *rock lobster hokkien mee* (S\$30++) from **JustIN Flavours of Asia**, hearty pizzas from **Da Paolo Gastronomia** and **Dallas Café & Bar**, or choose to unwind by the waterfront at modern Japanese restaurant **Sen of Japan** over 1-for-1 starters (at up to S\$18++) such as the *wagyu tataki*.



(From L-R): Restaurants including **CHINOISERIE Modern Asian by Justin Quek**, **JustIN Flavours of Asia**, **Da Paolo Gastronomia**, and **Sen of Japan** are offering exclusive 1-for-1 deals from 7 to 31 August 2020.

Chinese dim sum restaurant **Tim Ho Wan** is also dishing out 1-for-1 rice items (from S\$7.50++) and desserts (from S\$4++). Diners can choose from three different rice dishes such as the *chicken, cordyceps flower & mushroom with rice*, as well as a selection of six sweet treats like the *chrysanthemum aloe vera jelly*.

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<sup>2</sup> Guests are to quote "1FOR1MBS" in-store to redeem. Limited redemptions available daily. For a full list of participating outlets and details, visit [MarinaBaySands.com/ShoppesDining](http://MarinaBaySands.com/ShoppesDining).

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Guests who prefer takeouts can enjoy 1-for-1 *shai* bento boxes (S\$25+) from **Punjab Grill**, and choose from butter chicken, vegetarian kebabs, or non-vegetarian kebabs. Those looking for a quick pick-me-up will delight in **HEYTEA**'s 1-for-1 *Very Mango Grapefruit* beverage (S\$7.90), and **Venchi**'s 1-for-1 indulgent pre-packed chocolates (S\$33 for 150g). Sands Rewards LifeStyle members can also enjoy up to 20 per cent instant rewards at selected outlets. For more information, visit [MarinaBaySands.com/ShoppesDining](http://MarinaBaySands.com/ShoppesDining).

In other F&B news, multi-award-winning Chinese restaurant **PUTIEN** is slated to join The Shoppes' stable of dining options come Q1 2021. Renowned for its characteristically light, down-to-earth, and flavourful food inspired by the cuisines of Fujian, China, PUTIEN will occupy part of the former location of DC Comics SuperHeroes Café.

## **3-in-1 Attractions for S\$10 (15 August to 15 November 2020)**



*Sands Rewards LifeStyle (SRL) members can purchase a limited time 3-in-1 attractions bundle to enjoy access to the Sands SkyPark Observation Deck, Digital Light Canvas and Sampan Rides for just S\$10.*

Starting 15 August, Sands Rewards LifeStyle (SRL) members can enjoy over 70 per cent savings when they purchase Marina Bay Sands' 3-in-1 Attractions bundle. The special offer entitles members access to the Digital Light Canvas, Sands SkyPark Observation Deck, and Sampan Rides on the same day at S\$10<sup>3</sup>, including five complimentary digital photos and two animated videos at the Sands SkyPark Observation Deck only<sup>4</sup>.

Members are to present their SRL card at the SkyPark box office or Retail Concierge counters to enjoy the offer. For more information, visit [here](http://here). To sign up for a free Sands Rewards LifeStyle membership, visit [MarinaBaySands.com/sands-rewards-lifestyle](http://MarinaBaySands.com/sands-rewards-lifestyle).

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<sup>3</sup> The S\$10 bundle price applies to adult, senior and child, and is exclusive to Sands Rewards Lifestyle members.

<sup>4</sup> Each SRL member is entitled to purchase a maximum of two '3-in-1 attractions' bundles per day. Purchase of bundle includes five digital photo files and two animated videos (SkyPark only) to be redeemed online.

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## **About Marina Bay Sands Pte Ltd**

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, more than 2,500 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants, a theatre and an outdoor event plaza. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com).

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