

# Press Release



FOR IMMEDIATE RELEASE

## **Marina Bay Sands gets ready to roll out the red carpet for Zee Cine Awards 2011**

*A Bollywood extravaganza planned over this weekend*

**Singapore** (January 11, 2011) – Marina Bay Sands has lined up a weekend of shopping, entertainment and dining celebrations to showcase the 12<sup>th</sup> Zee Cine Awards, the largest and most extravagant entertainment show to hit Singapore. Performances from A-list celebrities including Shah Rukh Khan are expected to draw thousands of guests to Marina Bay Sands on Friday January 14.

Even as hundreds of technicians, soundmen and stage crew are hard at work this week to transform Sands Grand Ballroom into a spectacular venue befitting of Bollywood's most glamorous stars, Marina Bay Sands has prepared exclusive retail and F&B deals to pamper local and foreign visitors who are attending the show.

From January 14-16, Zee Cine Awards ticket holders attending Friday evening's gala award ceremony are entitled to enjoy exclusive shopping deals at The Shoppes at Marina Bay Sands, featuring up to 40 per cent discounts at selected stores.

Shoppers at the mall will be treated to complimentary *henna* tattoos and traditional *bindis* when they produce a receipt of any item purchased at The Shoppes at Marina Bay Sands. The henna stations will be located at Bay Level of the Northern and Southern Promenade of The Shoppes and will be open from 12 pm to 9 pm. Free Indian jewelry, including colorful bangles and Indian beads will be handed out to shoppers throughout the day on Friday, Saturday and Sunday. But the most exciting line-up will probably be a series of performances by a group of 40 dancers to the soundtrack of *Slumdog Millionaire* on Saturday, January 15 from 3 pm at The Shoppes.

Celebrity chef restaurant Guy Savoy is also joining in the celebrations for the highly-anticipated award ceremony. The French restaurant's executive chef Eric Bost has joined hands with restaurateur-chef Reena Pushkarna to create an exclusive and very unique French Indian fusion lunch menu for the gathering of Bollywood's best and brightest.

For the first time, Guy Savoy at Marina Bay Sands will introduce familiar Indian spices and ingredients such as saffron, curry leaves and cardamom to its kitchens, creating an inventive

menu that showcases a touch of India while retaining the essence of Guy Savoy's cuisine and philosophy.

The four-course lunch menu comprises of *Poached Monkfish with Curried Onion Purée, Artichoke and Black Truffle Soup with Toasted Mushroom Brioche and Black Truffle Butter*, a chicken dish of *Poulard "Poaché-Lacqué" with Mustard Leaves and Roasted Chanterelles*, and *Textures of Coconut*. A dessert amuse bouche using saffron, mango, lemongrass and fromage blanc carries the lovely essence of *lassi*. Guy Savoy's legendary dessert trolley, carrying an assortment of Macaroons, Financiers, Chocolates and Candies will round up this truly exceptional dining experience. It is available on January 14 only, between 12 noon to 2pm, for S\$200++ per person. Reservations can be made at 6688 8513 or [guy.savoy@marinabaysands.com](mailto:guy.savoy@marinabaysands.com)

Revelers can also indulge in a Bollywood cocktail specially concocted by the bartenders at FUSE, the hotel lobby bar, for this special occasion. Called *1896*, the drink references the year in which the first movie appeared in India, signalling the start of the Bollywood era that we know today.

The ingredients are Whisky, Chambord, Blueberry Syrup, Sweet and Sour Mix, and soda. The colorful drink also represents the colored films that only emerged in the late 1950s. The generous amount of Whisky is a nod towards the strength and passion that the Bollywood actors and actresses have shown till today to contribute to its success. Each drink is priced at S\$15++ and is exclusively available at FUSE (Hotel Tower 2) from 13-15 January.

In response to the overwhelming demand for the gala award ceremony at Sands Grand Ballroom, Marina Bay Sands has opened up Hall C at Sands Expo and Convention Center to allow more members of the public to enjoy the festivities. What's up: An exclusive simulcast of the show, Indian food and performances, and possible star appearances to spice up the evening. Tickets, at S\$40 per person, are still available at [http://www.marinabaysands.com/Entertainment/Zee\\_Cine\\_Awards\\_2011.aspx](http://www.marinabaysands.com/Entertainment/Zee_Cine_Awards_2011.aspx)

### **Take public transport**

With fans from Singapore and around the globe coming to Marina Bay Sands to catch a glimpse of their favorite stars, members of the public are advised to take public transport or to carpool. There are many convenient options to get to the property including:

- **Bus From City Hall MRT station**  
Take either bus numbers 133 or 106 from the bus stop opposite the Fairmont Hotel entrance. The bus alights at the Bayfront Avenue bus stop, alongside the Marina Bay Sands Hotel Towers.
- **Bus From Promenade MRT station**  
Take bus number 97 opposite Millenia Towers, and alight at the Bayfront Avenue bus stop alongside the Marina Bay Sands Hotel Towers.
- **Bus from Marina Bay MRT station**  
Take either bus number 133 or 106 at the Marina Bay Sands MRT station, and alight at the Bayfront Avenue bus stop directly at the entrance of the Sands Expo and Convention Center.
- **Taxi drop-off points** are at the entrance of the Sands Expo and Convention Center. The next-nearest taxi drop-off and pick-up point is at the Casino entrance, which is a 3 minute walk to the Sands Expo and Convention Center.

Carpark lots at Marina Bay Sands are limited during peak hours. The 1,000 self-drive lots are accessible via the carpark entrance located at Sands Expo and Convention Center. Additional carpark access points are at theaters and Hotel Tower 3. At Hotel Tower 1, as well as the Casino, only valet parking is available.

Alternatively, drivers can park at the satellite car park at Marina South (located on Marina Grove). Under this Park and Ride scheme, for a fixed \$10 entry fee, drivers can park their vehicles and board the Marina Bay Sands shuttle bus at the entrance of the car park to travel to the property.



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### ABOUT MARINA BAY SANDS

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants, a casino, Paiza Club for premium players and an outdoor event plaza. Its two theaters showcase a range of leading entertainment acts and will include our resident performance, "The Lion King". Completing the line-up of attractions is the ArtScience Museum at Marina Bay Sands which will play host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com).

### Media contacts

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