

# Press Release



FOR IMMEDIATE RELEASE

## **Marina Bay Sands gears up for CommunicAsia2011, its biggest exhibition and conference trade show to date**

*Delegates can look forward to special dining & retail deals*

**Singapore** (June 17, 2011) – Marina Bay Sands is pulling out all stops in preparation for one of the largest meeting platforms organized for the ICT industry in Asia – CommunicAsia2011. Delegates and attendees can look forward to a plethora of exclusive retail and dining offers, as well as special transport arrangements next week at Marina Bay Sands as it stages CommunicAsia2011 and EnterpriseIT2011 for the very first time.

CommunicAsia2011, the biggest trade show to be staged at the Sands Expo and Convention Center to date, will be held from 21 to 24 June, 2011. The exhibition will take place at Basement 2, Level 1 and Level 3 at the Sands Expo and Convention Center while purpose-built conference and seminar rooms on Level 3 and 4 will enable delegates to continue their networking and discussions off the exhibition show floors. In addition, technology vendors and exhibitors have also taken up Hospitality Suites for their meetings.

“Marina Bay Sands has been gearing up for CommunicAsia2011 for many months now, and it’s gratifying to see everything fall into place now as we prepare to stage our biggest exhibition and conference trade show to date. From manpower, transport arrangements and special retail and dining offers for delegates, we are literally rolling out the red carpet to make this event a success,” said Mr Mike Lee, Vice-President of Sales, Marina Bay Sands.

In anticipation of this event, several restaurants at Marina Bay Sands have extended special promotions for delegates when they present their event passes. Wolfgang Puck’s CUT, which is usually opened for dinner only, will be serving lunch from 20 to 25 June at 11:30am to 2:30pm. Its special menu will comprise of contemporary American lunch including sandwiches and burgers as well as a wide offering of its signature steaks and sides (see attachment 1). CUT will also be keeping its bar open on these dates from 11:30am till end of dinner service. Award-winning restaurant, Santi will also open for lunch from 12 pm to 2 pm with a special ala-carte menu for CommunicAsia2011 guests (see attachment 2).

Restaurants including Jin Shan will be offering 10 per cent off for its ala-carte lunch menu, while Yú Cuisine's Champagne Bar will be celebrating its launch by offering guests Happy Hour between 5pm to 8pm where fashion cocktails will be offered at \$9.80 and beers at one for one. They add to the extensive list of restaurants opened around the property for lunch, including Bazin, Caffé B, db Bistro Moderne, Hide Yamamoto, High Society, Imperial Treasure Fine Chinese Cuisine, Java Detour, KU DÉ TA, Kraze Burgers, Pizzeria Mozza, Rasapura Masters, Sky on 57, South Coast, The Coffee Bean & Tea Leaf – Beanstro, Todai and TWG Tea Salon & Boutique.

To top it off, The Shoppes at Marina Bay Sands (see attachment 3) has rolled out exclusive offers of up to 50 per cent discounts, gift with purchase and special buys for delegates who present their badges. These stores span a dazzling range of fashion, jewelry, watch, electronics, sports and beauty brands.

An additional 500 valet spots have been added to ease the influx of cars that are expected during this period, giving a total of 3,000 valet and self-park lots for guests on site. Another 800 lots are available at an offsite car park at Marina South. Marina Bay Sands is also doubling the manpower at all valet areas, and will alert drivers on the availability of parking lots via roadside mobile signs as well as electronic signs at car park entrances.

#### **ABOUT MARINA BAY SANDS**

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants, a casino, Paiza Club for premium players and an outdoor event plaza. Its two theaters showcase a range of leading entertainment acts, including the resident performance "The Lion King". Completing the line-up of attractions is the ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com).

#### **For Media Enquiries**

Val Chua (+65) 6688 0228 / [val.chua@marinabaysands.com](mailto:val.chua@marinabaysands.com)

Erica Ng (+65) 6688 1013 / [erica.ng@marinabaysands.com](mailto:erica.ng@marinabaysands.com)

#### **Images and attachments:**

<https://www.yousendit.com/download/UnIEa3ZEaytlcWV4dnc9PQ>