

**NBCUniversal International Studios and Imagine Exhibitions
Bring TV Phenomenon “Downton Abbey” to Life
With New Global Exhibition**

**Multi-Year Tour Begins in Singapore at Marina Bay Sands
With US Locations Confirmed for 2018**

SINGAPORE– April 27, 2017 – NBCUniversal International Studios and Imagine Exhibitions today announced the launch of ***Downton Abbey: The Exhibition***, the first-ever fully immersive experience inside the world of Carnival Films’ multi award-winning and global television phenomenon, *Downton Abbey*. The multi-year international tour will connect visitors with their favourite characters, costumes and locations as well as showcase never-before-seen footage and historic moments.

Downton Abbey: The Exhibition will begin on June 17, 2017 in Singapore at the renowned Marina Bay Sands and then travel throughout the US in 2018 and beyond.

“Seen in over 250 territories, *Downton Abbey* is a global phenomenon and viewers all around the world continue to ask for more,” said **Michael Edelstein, President of NBCUniversal International Studios**. “*Downton Abbey: The Exhibition* allows this incredible legacy to live on by offering a multi-million dollar museum quality experience that will delight fans, ultimately extending the connection they have with Downton’s compelling characters and storylines. We are excited to expand the brand in a manner that few TV series could ever dream of doing.”

Taking visitors on an extraordinary journey through the grand home of Downton Abbey, the exhibition will peer into the world of the Crawleys and those that served them below stairs. The experience will also provide a fascinating look at all aspects of the post-Edwardian period in which the popular TV series is set.

Gareth Neame, Managing Director of Carnival Films and executive producer of *Downton Abbey*, said: “Viewers around the globe have avidly followed the adventures of the Crawleys and those that served them for six seasons. Now, for the first time, *Downton Abbey: The Exhibition* will give fans the amazing opportunity to travel back in time to step inside the world of *Downton Abbey*.”

From Mrs. Patmore’s hectic kitchen and the gossip-fuelled servants’ quarters to the glamorous state rooms, fans will get the chance to walk through the series’ most recognisable locations. Visitors will even come up-close to the show’s official costumes worn by their favourite characters including Michelle Dockery, Hugh Bonneville and Dame Maggie Smith.

Downton Abbey: The Exhibition will also offer an in-depth insight into the remarkable time period in which the show is set. Spanning World War I and the post-war years to the Roaring Twenties, visitors will have the chance to learn about British society, culture and fashion, in addition to historical events of the era which would go on to shape the world.

Additional locations and ticket sales will be announced at a later date. For further information, please visit: www.downtonexhibition.com.

Downton Abbey is a Carnival Films/MASTERPIECE co-production. The series was written and created by Julian Fellowes and executive produced by Gareth Neame, Julian Fellowes and Liz Trubridge. The most nominated non-US show in the history of the Emmys with 69 nominations, *Downton Abbey* aired on PBS in the US and ITV in the UK and has been distributed to over 250 territories worldwide.

Downton Abbey: The Exhibition is presented by NBCUniversal International Studios and Imagine Exhibitions. The exhibition follows the success of Dressing Downton, a costume exhibition which toured the US last year.

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About NBCUniversal International Studios

NBCUniversal International Studios delivers award winning international television to millions across the globe. Based in London, NBCUniversal International Studio's in-house production labels include: Carnival Films, makers of the forthcoming drama *The Last Kingdom* for BBC2 and creators of the Emmy and Golden Globe award-winning drama sensation *Downton Abbey*; Monkey Kingdom, which produces *Newlyweds: The First Year*, and Channel 4's hit UK reality series, *Made in Chelsea*; Lucky Giant, which specializes in comedy and has recently produced new BBC2 comedy, *Quacks*, which is set to air this summer; and Australian-based Matchbox Pictures, makers of critically-acclaimed Netflix hit *Glitch*, as well as, award winning series *Secret City*, *Barracuda*, *The Nowhere Boys* and *The Real Housewives of Melbourne*.

Additionally, NBCUniversal International Studios operate a joint production venture with Working Title Television, owns an equity stake in LARK Productions in Canada (*Motive*) and has a first look deal with Hardy Son & Baker and 87 Films.

About Imagine Exhibitions

A world leader in narrative-driven, immersive theatrical design, Imagine Exhibitions, Inc., creates sophisticated, high quality experiences for museums, brands, venues and integrated resorts across the globe. From ideation to operation, Imagine's team of industry pioneers draws upon decades of success in the fields of education, awareness, and entertainment to consistently create and implement memorable and thought-provoking environments. The Company's custom experiences deliver focused messaging and serve to increase attendance wherever they are presented.

Imagine Exhibitions is currently presenting more than 30 unique exhibitions in museums, science centers, aquariums, integrated resorts, and non-traditional venues worldwide. The

Company also continues to design, open, and operate its own venues, along with creating and implementing permanent and semi-permanent museum, brand, and entertainment properties.

For more information, visit www.ImagineExhibitions.com or find us on Facebook.