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## **Season of *Art and Science of Photography* opens with interactive programming**

*New activities include workshops, talks, symposiums and curator-led tours*

**Singapore** (21 August, 2014) – ArtScience Museum has curated a series of new and interactive workshops to complete the experience at the season of *Art and Science of Photography*. The diverse line-up of activities aims to bring photography to life and is designed to engage visitors with varying degrees of technical knowledge in the subject.

Among the unique programming developed by the museum are photography workshops, demonstrations and hands-on activities such as ***Hands-on Lenses***. Curated by artist Isabella Desjeux, *Hands-on Lenses* aims to increase participants' knowledge about lenses. Participants get to make their own magnifier, understand how a camera obscura works and use their smart phones to take photos of magnified objects.

ArtScience Museum is also bringing back two of its popular workshops - ***Painting with Light: Cyanotype*** and ***Fun with Photograms***, held every Saturday and Sunday respectively throughout the Season. At *Painting with Light: Cyanotype*, guests will learn more about one of the oldest photographic processes, cyanotype, and create their own 'blueprint' to bring home. At *Fun with Photograms* workshop, visitors will create a photogram (a photographic image produced without the use of a camera) in a darkroom setting, and develop it using traditional print photography methods.

Visitors who are intrigued and are keen to try their hands on developing photographs through tradition darkroom techniques can participate in the ***From Negative to Print*** workshop. The ***Darkroom Developments*** demonstration, conducted by professional photographer Ken Tay, is an educational offering where visitors have the opportunity to learn the process of developing negatives from 35mm film.

A new photography workshop, ***Picture Perfect!***, is the ultimate 'how-to' class that allows participants to explore three key techniques that will transform their photographic skills to create the picture perfect photograph.

### **Photography courses and photo-walk\***

As part of the Season's programming at ArtScience Museum, several Marina Bay Sands' resident photographers will be conducting two courses, ***Shooting Travel Photos like a Pro and Photographing Stories***. They will be sharing photography techniques that can help participants to bring their captured images to life. The photographers will also give insights on how photographs can be used as a communication tool to showcase their unique perception of the world.

Photography enthusiasts can join photography community, ClubSNAP, on 27 September for a morning of photography around the Marina Bay area as they embark on the ***ClubSNAP Photo-walk*** starting from the entrance of ArtScience Museum.

In parallel to *Annie Leibovitz*, a series of ***Portraiture Photography Weekend Courses*** is open for visitors to participate from now to October. Drawing inspiration from Annie Leibovitz's work, these courses offer photography enthusiasts with a better understanding of the different techniques and approaches used to capture the perfect portrait. Priced at \$200, each weekend session includes a practical workshop with photo critique, a theory class and a facilitated discussion while viewing the works of Annie Leibovitz.

### **Talks and Symposiums\***

In conjunction with the 4<sup>th</sup> Singapore International Photography Festival (SIPF), ArtScience Museum will be hosting a series of curator- and artist-led tours throughout the Season. Chinese artists, Maleonn and Liu Xiaofang will be in Singapore in October to discuss about their works that are exhibited at *Flux Realities: A Showcase of Contemporary Chinese Photography*.

ArtScience Museum will also be organising its own free series of talks that seeks to understand the creative process that underlies human development – what drives creative people, how they acquire their skills and how they work. Visitors will get to hear from some of the most accomplished individuals who work at the intersection of art and science at ***Visualising the Universe*** and ***The Impact of Digital***.

Come 6 September, hear from astronomy specialists, artists and scholars as they discuss and debate on issues relating to the representation of astronomy in art, popular culture and science at the symposium, ***Visualising the Universe***. The event will investigate how visual representations help us understand the complex astronomical and cosmological phenomena.

Join in the discussion during ***The Impact of Digital***, as the panelists explore how the digital age has impacted the way images are being perceived, produced and appreciated today.

ArtScience Museum will also be launching its first ever Instagram contest during the Season to further engage the public. The theme of the Instagram competition surrounds the three photography exhibitions that ArtScience Museum will be hosting. They include *Flux*

*Realities: A Showcase of Chinese Contemporary Photography, An Ocean of Possibilities and Annie Leibovitz A Photographer's Life 1990-2005.* Guests who love to take photographs using their mobile devices can simply join in this competition and stand to win prizes. Look out for more details of the contest on ArtScience Museum's Facebook page [www.facebook.com/ArtSciencemuseum](http://www.facebook.com/ArtSciencemuseum).

Visitors can purchase the season pass tickets at ArtScience Museum Box Office from 6 August till 19 October 2014. Each standard season pass, priced at SGD23 includes single entry to three exhibitions - *Annie Leibovitz A Photographer's Life 1990-2005*, *Flux Realities: A Showcase of Chinese Contemporary Photography* and *An Ocean of Possibilities*.

\*Terms and Conditions apply. For a complete listing of dates and times of all the programmes as well as the season of *Art and Science of Photography*, please visit [www.marinabaysands.com/ArtScienceMuseum](http://www.marinabaysands.com/ArtScienceMuseum).

ArtScience Museum at Marina Bay Sands is known as the museum that celebrates creativity, the processes at the heart of art and science, and their role in shaping society. The museum seeks to understand what drives creative people, how they acquire and use their skills, and how the world around us is changed because of it. ArtScience Museum presents exhibitions and programmes to deliver these stories using a combination of beautiful design, intriguing content and intellectual discussion, in order to inspire the creativity in all of us.

Featuring 21 gallery spaces totaling 50,000 square feet, the boldly iconic lotus-inspired ArtScience Museum is also the premier venue for major international touring exhibitions from the most renowned collections in the world. Since it opened in 2011, ArtScience Museum has been home to some of the best-attended exhibitions in Singapore, including "*Titanic: The Artifact Exhibition*", "*Harry Potter: The Exhibition*", "*Andy Warhol: 15 Minutes Eternal*", "*Dali: Mind of a Genius*", "*The Art of the Brick*" and "*Mummy: Secrets of the Tomb*". Recent exhibitions include "*Essential Eames: A Herman Miller Exhibition*", "*The Little Black Jacket*" and "*Dinosaurs: Dawn to Extinction*". "*Annie Leibovitz A Photographer's Life 1990-2005*" and "*Flux Realities: A Showcase of Chinese Contemporary Photography*" are currently showing at ArtScience Museum.

ArtScience Museum at Marina Bay Sands was awarded TripAdvisor's Certificate of Excellence in 2013. This recognition places the museum amid a select group of attractions that have been recognised by worldwide travelers for providing outstanding tourist experiences.

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Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands, which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

**For Media Enquiries**

Dawn Wang (+65) 6688 0042/[dawn.wang@marinabaysands.com](mailto:dawn.wang@marinabaysands.com)  
Gladys Sim (+65) 6688 0206/[gladys.sim@marinabaysands.com](mailto:gladys.sim@marinabaysands.com)