

The Shoppes at Marina Bay Sands redefines timeless luxury with world's finest watch and jewellery masterpieces

*Prestigious watch and jewellery brands to showcase
exquisite pieces from 15 to 24 August*

Singapore (12 August 2014) – A dazzling showcase of the world's most coveted watch and jewellery pieces is set to take center stage this Friday at The Shoppes at Marina Bay Sands.

Home to over 32 illustrious watchmakers and 21 jewellers from around the world, The Shoppes unveils its largest luxury watch and jewellery event to date. The *Haute! Watch and Jewellery exhibition*, held 15 to 24 August, will present luxury seekers with a rare glimpse into the world of artistry, heritage and technicality behind some of the world's most brilliant gems and timepieces.

Located at Grand Colonnade South, Canal Level (B2) of The Shoppes near the Rain Oculus, this free-to-public exhibition will treat shoppers to a dazzling display of the world's most distinguished watch and jewellery from close to 30 world-class brands.

Curated by The Shoppes and Burda Singapore, the exhibition will showcase over 70 novel designs including the latest creations from **Audemars Piguet, Blancpain, Breguet, Bvlgari, Chaumet, Chopard, Damiani, Franck Muller, Hermès Watch Boutique, Hublot, IWC Schaffhausen Boutique, Leviev, Longines, Mikimoto, Omega, Piaget, Studio Parmigiani, Rado, Roger Dubuis, Sincere Fine Watches, Tag Heuer Boutique, Tiffany & Co., Tudor, Ulysse Nardin, Vacheron Constantin and Zenith.**

Mr. John Postle, Vice President of Retail, Marina Bay Sands, said, "The Shoppes at Marina Bay Sands is proud to house the largest collection of luxury watch and jewellery brands in Singapore, many of which are flagship boutiques carrying exclusives unique to our mall. Each curated article at this collective display of the world's most premium luxury labels embodies the class, exclusivity and elegance that The Shoppes has come to stand for today. With this event, we hope to deliver the ultimate shopping experience to our visitors."

Haute! illustrates three main themes: the history and heritage of the brands, the contemporary aesthetics that are reflected in the designs, as well as the technical innovations behind the clockwork.

Haute! presents some of the world's most coveted timepieces and jewels



*(Left) Audemars Piguet presents The Jules Audemars Dragon Tourbillon (39mm), a limited edition piece
(Right) Luxury Swiss watchmaker Ulysse Nardin presents its classic Marine Chronometer Manufacture featuring
the in-house movement Calibre UN-118*

The Jules Audemars Dragon Tourbillon by **Audemars Piguet** features a hand-wound Manufacture Calibre 2906 encased in 18-carat pink gold and glare-proofed sapphire crystal. The pink gold engraved dragon on the enamel dial brings this exclusive timepiece to life with its leaf-shaped hands and oxidized black tips. The hand-stitched “large square scale” brown alligator strap also features an 18-carat pink gold folding clasp. There are only eight pieces in the world.

From the art of enamelling to the precision of engineering and technology, **Ulysse Nardin** reveals through the Marine Chronometer Manufacture that art and innovation go hand in hand in leading the company. This extraordinary model is a classic, with a rose gold, Grand Feu enamel dial crafted by hand and a manual winding, Calibre UN-118 in-house movement featuring the top-notched Silicium and DiamonSil technology. With only 350 pieces in the world, this timepiece is available for sale in Singapore at its flagship boutique at The Shoppes.



*(Left) Vacheron Constantin presents the limited edition Métiers d'Art Florilège White Lily
(Right) The new Zenith Watches boutique at The Shoppes will display an award-winning timepiece at Haute!*

The Métiers d'Art Florilège collection by **Vacheron Constantin** is the very first Métiers d'Art opus that has been created exclusively for women. The White Lily, a symbol of purity and virtue, is refreshingly feminine with its 18K white gold case set with 72 baguette-cut diamonds, exquisitely crafted by Grand Feu cloisonné enameling. The lifelike pistils of the gorgeous White Lily flower motif brings out the soft lustre of the petals highlighted by the finely guilloché pattern, drawing light to the enamel. A peek through the transparent sapphire crystal back reveals the intricate mechanics of the novel manual-winding Caliber 4400. There are only five of these extraordinary timepieces worldwide.

Zenith pursues its tribute to the famous navigator Christophe Colomb by introducing Academy Christophe Colomb Équation du Temps, an exceptional and entirely hand-finished model that represents one of the major landmarks in 21st century watchmaking: the gyroscopic module named "Gravity Control", a revolutionary system patented by Zenith. This masterpiece is winner of the 2011 "Best Complicated Watch Prize", the star category in the Geneva Watchmaking Grand Prix, the most highly coveted international award in the watchmaking world.



(Left): The breathtaking Sophia Loren necklace by Damiani embodies the Italian brand's ideals of refined elegance and timeless glamour
(Right): Leviev presents the magnificent Desert Horizon made of sapphires and coloured diamonds

The Sophia Loren jewelry collection by **Damiani** reflects the charming beauty and fascinating elegance of the Italian actress. It features a smooth design and craftsman use of materials that confer timeless charm to precious rings, bracelets, earrings and necklaces. The highlight of the collection, the Sophia Loren masterpiece, features concentric circles from which a cascade of diamonds seems to flow, generating a profound sense of femininity and purity. This piece will only be showcased on the gala night.

The stunning sapphire and diamond necklace **Leviev** is beset with 152 Sapphires weighing a total of 182.29 carats, adorned with 71 white diamonds and 62 fancy colour diamonds. Hand-crafted in platinum, 18 carat yellow and white gold, Desert Horizon by Leviev promises to wow and impress with its majestic beauty.



The limited edition Animal World Collection Seahorse Necklace by Chopard is exclusive to The Shoppes at Marina Bay Sands

Chopard has created an exquisite Animal World collection. The magnificent seahorse necklace in white & rose gold is set with 261.8 carats worth of coloured diamonds, pearls and other precious gemstones. This brilliant creation features an intricate pink seahorse amidst a sea of pearls, and will only be showcased on the gala night of Haute!

Haute! Watch and Jewellery Exhibition will be held at the Grand Colonnade South, Canal Level (B2) of The Shoppes at Marina Bay Sands from 15 to 24 August, 10am to 10pm, and is accessible to all shoppers.

About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theaters showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

Media Enquiries

Erica Ng (+65) 6688 1013 / erica.ng@marinabaysands.com

Download hi-res images

Part 1: <https://www.hightail.com/download/ZUcwY05zNDJLVIZBSXNUQw>

Part 2: <https://www.hightail.com/download/ZUcwY05zNDJGR0VPd3NUQw>