

Corporate Social Responsibility

Marina Bay Sands' commitment to Singapore extends far beyond helping support the country's economic and tourism goals. The integrated resort (IR) uses its unique resources and active Team Member volunteerism to help meet Singapore's social needs and create a positive impact in the local community.

Sands Cares, the integrated resort's community engagement programme, aims to drive impact and inspire change through providing shelter, food and services to vulnerable communities; supporting education and employment in the hospitality industry; promoting and preserving culture and heritage; as well as supporting disaster resiliency. Through deep collaborations with its community partners, the integrated resort aims to create a positive impact in Singapore.

Since 2012, Marina Bay Sands Team Members have contributed over 62,000 hours towards meaningful causes in the local community.

Inspiring the next generation of hospitality practitioners

- Since 2018, Marina Bay Sands has worked with the Singapore Institute of Technology (SIT) on a bursary for undergraduates pursuing a degree in hospitality. 60 SIT students from the 2018 to 2020 academic cohorts will benefit from the IR's total contribution of S\$300,000.
- Inspiring even more young Singaporeans to choose a career in hospitality, the Career Kickstarter programme gives Upper Secondary school students an insight into the operations and talent that makes Marina Bay Sands one of the most successful integrated resorts in the world. Over 500 students have experienced the programme since it began in 2016.

Long-term community engagement

- Since 2018, the integrated resort has contributed to various initiatives by the Cerebral Palsy Alliance Singapore (CPAS). These include support to procure a special hydraulic bus equipped with dedicated wheelchair spaces and most recently, a contribution to the organisation's Assistive Technology Hub. S\$80,000 went towards the purchase of additional physiotherapy equipment which enables CPAS to better serve its beneficiaries.
- Through AWWA Family Services, Marina Bay Sands' contribution of S\$360,000 to its Transitional Shelter Programme since 2018 went towards helping up to 117 financially vulnerable families with temporary accommodation and social work intervention. In 2020, the integrated resort's S\$200,000 contribution to AWWA's Adult Disability Home will help provide a holistic suite of services to ensure the well-being of clients with multiple disabilities of high to moderate dependency.

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- Marina Bay Sands' support for the Association for Persons with Special Needs (APSN) enabled the organisation to kick-start its Off-Site Nursing Programme and other additional specialised short courses in Food and Beverage, benefitting 250 students, trainees and alumni.
- Since 2015, over 700,000 hygiene kits have been assembled by Sands properties across Las Vegas, Macao and Singapore as part of the Las Vegas Sands Corp's Global Disaster Relief & Community Preparedness Hygiene Kit Build with Clean The World and Red Cross. The kits were distributed to populations in need to promote good health.
- In July 2014, Marina Bay Sands pledged S\$750,000 for the Public Art Trust by National Arts Council, in its bid to raise public art awareness among Singaporeans. As the first corporate donor for the Public Art Trust, the endorsement is in line with the integrated resort's continuing commitment towards raising awareness and appreciation for the arts in Singapore.

Leveraging our unique offerings to give back

- The Sands for Singapore Charity Festival is Marina Bay Sands' signature CSR event. Since 2013, the multi-day festival has helped raise over S\$27 million, supporting programmes by local social service organisations to benefit children, families and the elderly.
- The Rain Oculus has doubled as a wishing well for many visitors. Since 2011, coins totaling a value of over S\$446,000 have been collected and donated to Community Chest Singapore.
- Since 2016, the integrated resort's hotel towers and ArtScience Museum have been lighting up in a brilliant shade of purple to support the Purple Parade movement, advocating inclusivity for persons with special needs and disabilities.
- The ongoing *In Conversation With* series allows exclusive youth audiences to glean insights from prominent speakers who have a wealth of experience in their respective fields, such as art, film, food, and music. Since its debut in 2015, the series has featured industry talents including homegrown hip-hop artist Yung Raja, multi-Michelin-starred chef Gordon Ramsay, animation producer Osnat Shurer and screenwriter Adele Lim, amongst others.
- Marina Bay Sands plays host to numerous large-scale international red carpet events and works closely with organisers to deliver one-of-a-kind experiences for children and youth. As part of Marvel Studio's Captain Marvel Fan Event in 2019, Marina Bay Sands worked with Disney and inducted 10 youth from AWWA as agents of S.H.I.E.L.D. They were awarded agent certificates by Samuel L. Jackson, who plays Nick Fury in the Marvel films.
- In April 2020, prior to the nationwide "Circuit Breaker" during the COVID-19 outbreak in Singapore, Marina Bay Sands made a conscious decision to donate 15,000kg of unused produce including eggs, fruits and vegetables to The Food Bank Singapore. The food helped to benefit those in nursing homes, family service centres and soup kitchens.

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Awards and Accolades

Over the years, Marina Bay Sands has been recognised for its contributions to Singapore and helping to meet the social needs of the local community. The awards include:

- Special Award for Community Care (Business) by the Singapore Tourism Board, Singapore Tourism Awards, 2021
- Silver Award for Corporate Social Responsibility at the 64th HSMAI Adrian Awards, 2021
- Distinction Award by AmCham CARES, 2019 – 2021
- Progressive Employer Award at the 5th Enabling Employers Awards (EEA), 2019
- Best Country Award for Overall CSR Excellence in Singapore, Global CSR Summit & Awards, 2018
- Patron of the Arts Award by National Arts Council, 2018 to 2019
- Distinguished Patron of the Arts Award by the National Arts Council, 2012 to 2017
- Certificate of Recognition by AmCham CARES, 2016 to 2018
- Best Community Building Award by Singapore Creative CSR Awards, 2016
- Corporate Platinum Award by the Community Chest, 2012 to 2016
- Charity Gold Award by the Community Chest, 2017 to 2020
- SG50 Arts Patron Award by the National Arts Council, 2015