

Fact Sheet



Avenue Singapore

Introduction

Launched in May 2019, AVENUE Singapore is a swanky lounge catered to those who seek a more intimate venue for a night out. A joint venture between Tao Group Hospitality and Marina Bay Sands, it draws inspiration from the iconic lounge's original locations in New York and Los Angeles.

Occupying a 372-square-metre space within the same complex as nightclub MARQUEE Singapore, AVENUE is accessible via its own stylish entrance on the exterior of The Shoppes along Bayfront Avenue. The penthouse-style interior is lavishly decked in plush custom banquettes, detailed wood paneling accented with gilded metal mesh and glowing glass pendants. Other key features include textured granite tabletops and barware, intelligent lighting, and top-of-the-line Funktion One DJ consoles and sound systems.

With social interaction at the heart of the lounge, AVENUE features fun and whimsical elements, including a mini bowling alley, a pool table, vintage arcade games and skeeball machines. The space also plays host to a variety of music genres, from R&B to hip-hop and has a rotation of resident DJs alongside international music artists.

The luxe lounge offers bar bites, and a cocktail list which includes original creations and interpretations of modern classics, which draw inspiration from both AVENUE's American roots and latest Asian location.

The Team

Tao Group Hospitality

TAO Group is a leading restaurant and nightlife company that develops, owns and operates many of the world's most recognised restaurant and entertainment venues under various brands including but not limited to Tao, Marquee, Avenue, Lavo, Beauty & Essex, Vandal, The Highlight Room, Luchini and Koma in major markets across the world including New York City, Las Vegas, Los Angeles, Chicago, Sydney and Singapore. TAO Group operates all of the food and beverage outlets for Dream Hollywood in California and five hotels in New York which include Royalton Park Avenue, Dream Downtown, Dream Midtown, Moxy Times Square and Moxy Chelsea including brands PHD, Bodega Negra, The Rickey, Electric Room, Fishbowl, Legasea, Egghead, Magic Hour, Feroce and The Fleur Room. TAO Group's corporate headquarters is located in New York City, with locally based managing partners and full-time marketing and operations staff in every other market. For more information, please visit www.taogroup.com.

Fast Facts on Avenue Singapore

- AVENUE is located at The Shoppes at Marina Bay Sands, #B1-67. The lounge is accessible via its main entrance located along Bayfront Avenue.
- The venue features a main lounge area decked out with plush chairs and low tables; a private section with two mini bowling alley lanes; as well as a pool table, vintage arcade games, and skee ball machines.

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- Designed by New York-based architecture firm iCRAVE, AVENUE is modelled after beautiful, upscale residences of the world, and peppered with a variety of games and experiences.
- The lounge features plush custom banquettes, detailed wood paneling with gilded metal mesh accents and glowing glass pendants, as well as textured granite tabletops and barware.
- The lounge's extensive cocktail menu features original inventions and renditions of modern classics.
- AVENUE has its own private parking area for registered license plate holders, which features an entrance with a distinct LED-lit awning and is accessible from within the carpark of The Shoppes.
- Opening hours are from 10pm till late, on Wednesdays and Thursdays.
- **Website:** www.venuesingapore.com
- **Social Handle:** @venuesingapore
- For enquiries or reservations, call +65 6688 8680 or e-mail avenue.reservations@marinabaysands.com.