

## Corporate Social Responsibility

Marina Bay Sands' commitment to Singapore extends far beyond helping support the country's economic and tourism goals. The integrated resort (IR) uses its unique property offerings, philanthropic funding and capacity building, as well as active Team Member volunteerism to help meet Singapore's social needs and create a positive impact in the local community.

The IR drives impact and inspires change through its community engagement programme, Sands Cares, focusing on four key pillars. These include:

- Investing in solutions to create resiliency for the vulnerable;
- Advancing learning and mentorship opportunities to remove barriers and build the workforce of the future;
- Promoting and preserving culture and heritage;
- Disaster response and preparedness.

Our longstanding culture of giving has seen our employees contribute over 80,000 hours towards meaningful causes in the local community since 2012.

### Creating resiliency for the vulnerable

- Through AWWA Family Services, Marina Bay Sands' contribution of S\$360,000 to its Transitional Shelter Programme since 2018 went towards helping up to 152 financially vulnerable families with temporary accommodation and social work intervention. In 2020, the IR's S\$200,000 contribution to AWWA's Adult Disability Home helped provide a holistic suite of services to ensure the well-being of clients with multiple disabilities of high to moderate dependency.
- We believe that education and services should be accessible to the community, including persons with special needs. Since 2018, the IR has contributed to various initiatives by the Cerebral Palsy Alliance Singapore (CPAS). Over S\$140,000 benefitting more than 300 clients was contributed to support CPAS' programmes, including the purchase of additional equipment for the organisation's Assistive Technology Hub and digital and communication learning tools to enable CPAS to better serve its beneficiaries.
- In addition to philanthropic contributions, our Team Members play an essential role in reaching out to the community. In 2021, Sands Cares volunteers conducted weekly doorstep visits to over 170 isolated seniors for Neighbour Cares, an initiative by Care Corner. Volunteers befriended seniors and observed their living conditions to establish early detection mechanisms and mitigate isolation in an increasingly ageing population.

# Fact Sheet



## Building the workforce of the future

As Asia's leading hospitality company, Marina Bay Sands is invested in nurturing the next generation of hospitality industry professionals and inspiring even younger Singaporeans to choose a career in hospitality.

- Since 2018, Marina Bay Sands has worked with the Singapore Institute of Technology (SIT) on a bursary for undergraduates pursuing a degree in hospitality. 80 SIT students from the 2018 to 2021 academic cohorts will benefit from the IR's total contribution of S\$400,000.
- Over 500 students have experienced the Career Kickstarter programme since it began in 2016, which gives Upper Secondary school students an insight into the operations and talent that makes Marina Bay Sands one of the most successful integrated resorts in the world.

## Preserving culture and heritage

- Preserving and promoting culture and heritage through the arts is a way to showcase local identity and build a thriving tourism industry. In July 2014, Marina Bay Sands was the first corporate donor for the Public Art Trust by National Arts Council, pledging S\$750,000 in its bid to raise public art awareness among Singaporeans. As part of the IR's continuing commitment towards raising awareness and appreciation for the arts in Singapore, Marina Bay Sands has also supported Art Outreach's IMPART Art Prize since 2015 to provide emerging artists and curators with impactful career-building opportunities.

## Disaster response and preparedness

- Since 2015, over 740,000 hygiene kits have been assembled by Sands properties across Las Vegas, Macao, and Singapore as part of the Las Vegas Sands Corp's Global Disaster Relief & Community Preparedness Hygiene Kit Build with Clean The World. The kits were distributed to populations in need to promote good health.
- In April 2020, prior to the nationwide "Circuit Breaker" during the COVID-19 outbreak in Singapore, Marina Bay Sands made a conscious decision to donate 15,000kg of unused produce including eggs, fruits, and vegetables to The Food Bank Singapore. The food helped to benefit those in nursing homes, family service centres and soup kitchens.

## Leveraging our unique offerings to give back

The Sands for Singapore Charity Festival is Marina Bay Sands' signature CSR event. Since 2013, the multi-day, property-wide festival has helped raise over S\$27 million, supporting programmes by local social service organisations to benefit children, families, and the elderly. The integrated resort also leverages other unique aspects of the property to benefit meaningful causes and raise funds for local community organisations.

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- The Rain Oculus has doubled as a wishing well for many visitors. Since 2011, coins totaling more than S\$449,000 have been collected and donated to Community Chest Singapore.
- Launched in 2014, the *In Conversation With* series provides a platform for young adults to engage with and be inspired by leading figures who have a wealth of knowledge and experience in their respective career fields. Past luminaries who have participated in the series include homegrown hip-hop artist Yung Raja, multi-Michelin-starred chef Gordon Ramsay, animation producer Lindsey Collins and director Domee Shi, amongst others.
- Marina Bay Sands plays host to numerous large-scale international red-carpet events and works closely with organisers to deliver one-of-a-kind experiences for children and youth. As part of Marvel Studio's Captain Marvel Fan Event in 2019, Marina Bay Sands worked with Disney and inducted 10 youth from AWWA as agents of S.H.I.E.L.D, with Samuel L. Jackson, who plays Nick Fury in the Marvel films, awarding them certificates.

## Awards and Accolades

Over the years, Marina Bay Sands has been recognised for its contributions to Singapore and helping to meet the social needs of the local community. The awards include:

- Special Award for Community Care (Business) by the Singapore Tourism Board, Singapore Tourism Awards, 2021
- Enabler Award, Volunteer Partner Award, and Charity Gold Award by Community Chest, Community Chest Awards 2021
- Silver Award for Corporate Social Responsibility at the 64<sup>th</sup> HSMAI Adrian Awards, 2021
- Distinction Award by AmCham CARES, 2019 – 2021
- Progressive Employer Award at the 5<sup>th</sup> Enabling Employers Awards (EEA), 2019
- Best Country Award for Overall CSR Excellence in Singapore, Global CSR Summit & Awards, 2018
- Patron of the Arts Award by National Arts Council, 2018 to 2019
- Distinguished Patron of the Arts Award by the National Arts Council, 2012 to 2017
- Best Community Building Award by Singapore Creative CSR Awards, 2016
- Corporate Platinum Award by the Community Chest, 2012 to 2016
- Charity Gold Award by the Community Chest, 2017 to 2020
- SG50 Arts Patron Award by the National Arts Council, 2015