

Press Release

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Three lucky shoppers jetting off to Vegas as winners of the Viva La Shoppes draw

The Shoppes at Marina Bay Sands announces the first three winners with three additional draws to come this Great Singapore Sale

Singapore (13 June, 2012) – The fabulous **Viva La Shoppes** giveaway is now at its mid-way mark with just three more weeks to the end of the Great Singapore Sale (GSS) at The Shoppes at Marina Bay Sands.

Since GSS started here on 24 May, The Shoppes at Marina Bay Sands has rewarded three lucky shoppers and their loved ones with a pair of round-trip tickets to Las Vegas, as well as a three-night stay in a luxurious suite at The Venetian, Las Vegas.

With just three weeks left until 1 July¹, only three additional shoppers will emerge as winners of the exciting draw to win a trip of a lifetime to the “*Entertainment Capital of the World*”. In total, The Shoppes will send 12 people jet-setting on a holiday to Las Vegas.

Shoppers may enter the lucky draw with every S\$250 spent at The Shoppes at Marina Bay Sands². Prize winners are drawn every Monday, and winners get to pick their preferred travel dates between 1 July to 31 December 2012³.

To date, one lucky Malaysian tourist and two Singaporeans have been picked from the thousands of lucky draw entries.

¹ Closing time for final lucky draw submission is 1 July, 2359hrs.

² Number of lucky draw submissions is capped at five per individual a day. Shoppers can return to shop the next day to earn more chances in the draw. American Express Cardmembers receive double chances for the same spend.

³ Hotel stay dates are subjected to availability and blackout dates.



20-year-old Malaysian tourist Ms Nik Syafiqah (left) is our first winner of the Viva La Shoppes draw

Ms Nik Syafiqah, the very first winner of the Viva La Shoppes draw, said she was drawn to the attractive GSS savings at The Shoppes on the Marina Bay Sands Facebook page and decided to drive to Singapore on a day trip with her brother to shop.

“I’ve never been this lucky in my life! The Shoppes at Marina Bay Sands has always been one of my favorite places to shop and dine, and what better time than to come here during GSS!” the 20 year-old student said.

This will be Ms Syafiqah’s second trip to the United States since she was five years old, and she is planning to not only bring her brother along, but have her family of seven join the trip.

“I’ve always wanted to visit the US with my family and this win is a perfect opportunity. I cannot wait to celebrate my win in Vegas!” she said.



58 year-old Singaporean Ms Peh Eng Hua (left), our second winner of the Viva La Shoppes draw, with her god daughter.

The second winner of the Viva La Shoppes draw is 58 year-old Singaporean Ms Peh Eng Hua.

“This comes as a great surprise to me! I never thought that I would have a chance to visit Las Vegas in my life,” said Ms Peh.

“I remember there was a helpful staff at The Shoppes assisting me in filling out the lucky draw form because I do not understand English. If not for her, I would never have won this prize.”

Ms Peh also said, “I am extremely excited about the trip and I am still deciding if I should bring my god daughter or my husband along. I often visit The Shoppes at Marina Bay Sands to dine and shop because there are so many choices here and it is very convenient to get to since Bayfront MRT station opened. I usually bring my three-year-old granddaughter because she loves the sampan boat rides.”

Mr. Kave Ho, a 45 year-old business owner, is the latest winner announced on 11 June 2012.

“I am an ardent fan of The Shoppes at Marina Bay Sands. My wife and I frequent The Shoppes at least three times a week, and my two children always enjoy watching *Wonder Full* at the Event Plaza in the evenings,” said Mr. Ho.

“I am definitely bringing my wife to Las Vegas, and I plan to surprise her with the good news when she returns home. Her birthday falls in September, and this is going to be the perfect gift for her.”

Final three weeks of shopping indulgence this GSS season

As the annual GSS moves into to its final three weeks, The Shoppes at Marina Bay Sands is calling out to all visitors to come forth and delight in the myriad of shopping and dining offers available over this shopping extravaganza.

The Shoppes also welcomes several new store openings to its exciting retail mix this month, including [Mango Touch](#), premium accessories and footwear by Spanish label Mango, menswear boutique [Atelier pour Homme](#) and newest dining outlet [Bay Sushi](#).

With up to 70 percent savings at over 120 participating retailers this GSS⁴ - from iconic labels to all-time favorite brands and exquisite waterfront dining options - The Shoppes has it all under one roof to cater to all fashionistas and food connoisseurs, young and old. To add to the buzz, the first 50 shoppers daily to spend S\$250 will also be rewarded with a S\$20 shopping voucher.

⁴ Visit <http://www.marinabaysands.com/Singapore-Shopping/Great-Singapore-Sale-2012/> for a full listing of participating retailers this GSS at The Shoppes at Marina Bay Sands

About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theaters showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

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