



SLAVA'S SNOWSHOW STORMS INTO SINGAPORE!

Internationally acclaimed spectacle comes to the Sands Theater, Marina Bay Sands

"Snowshow is to clowning what Cirque du Soleil is to circus. Slava's Snowshow is as theatrical as it is simple, as involving as it is inspiring."

- Variety, USA

SINGAPORE, 2nd May 2012 - The multi-award-winning international sensation **Slava's Snowshow** storms into the Sands Theater at Marina Bay Sands in August 2012 for a limited season. Tickets are on sale now.

Since its creation by renowned Russian clown Slava Polunin in 1993, **Slava's Snowshow** has played to over millions of people in more than 30 countries and 120 cities including New York, London, Los Angeles, Paris, Rome, Hong Kong, Sydney, Rio de Janeiro and Moscow.

The show has garnered worldwide popular and critical acclaim, as well as a growing number of awards – in the USA **Slava's Snowshow** earned a Tony nomination for Special Theatrical Event in 2009 and won the Drama Desk Award in 2005 for Unique Theatrical Experience; in the UK, the Olivier Award for Best Entertainment (1998) and the Time Out Award (1994); and in Australia, the Helpmann Award for Best Visual or Physical Theatre (2000); as well as a host of other awards in Russia, France, Mexico, Denmark, Spain and the UK. **Slava's Snowshow** has been lauded as "a theatre classic of the 20th century" by The Times in London, and Slava Polunin praised as "the best clown in the world".

"The single most beautiful thing I have ever seen in a theatre in my life."

-Simon Callow, Sunday Express, UK

Slava Polunin created his Snowshow following his sensational performance as part of Cirque du Soleil's *Alegria*, drawing on the influence of artists such as Charlie Chaplin, Marcel Marceau and Leonid Engibarov. He and his company of clowns have taken clowning out of the world of circus, and brought it into the theater. **Slava's Snowshow** is a fusion of traditional and contemporary theatrical clowning arts, and a beautifully crafted visual spectacle.

The show brilliantly creates a world of wonderment and fantasy that transports the audience to a joyous dream-like place, where a bed becomes a boat in a storm-tossed sea; a woman is wrapped in cellophane and becomes flowers in a vase; a child walks in amazement inside a bubble; Slava boards a train and then becomes the train, his chimney-pot hat billowing smoke;

and a web of unspun cotton envelopes the audience. The stunning finale sees a letter turn into snowflakes, and the flakes turn into a snowstorm, which whirls around the auditorium, leaving the audience ankle-deep in snow. **Slava's Snowshow** is a visual masterpiece loved by children and adults alike.

An unmistakably unique, unmissable comedy masterpiece... It is simply and childishly thrilling, it fills you with innocent amazement and it is lyrically beautiful."

- The Independent, UK

**SLAVA'S SNOWSHOW is presented by BASE Entertainment and Lunchbox
Theatrical Productions with Slava and Gwenael Allan**

www.slavasnowshow.com

Created and staged by SlavaPolunin

TICKETING INFORMATION

Season run from August 28th – September 9th2012

Day/Times	Premium	A Reserve	B Reserve	C Reserve
Tue - Sun: 8.00pm Sat - Sun: 2:00pm	\$150	\$125	\$95	\$65

FOR TICKET BOOKINGS:

THROUGH INTERNET: www.MarinaBaySands.com/Ticketing

- **BY PHONE:** 6688 8826
- **BOOK IN PERSON AT:** Marina Bay Sands Box Offices (Museum, Theaters, SkyPark, Retail Mall and Hotel Tower 1 and 3 Lobby). For more information please log onto our official website www.marinabaysands.com

LUNCHBOX THEATRICAL PRODUCTIONS

Headed by James Cundall, Lunchbox Theatrical Productions is one of Australasia's leading producers of live entertainment, and over the last two decades has created a reputation for bringing top quality international productions to audiences across five continents. Since 1998, Lunchbox Theatrical Productions has brought a wide array of live entertainment to Singapore, including Riverdance, Cats, The Phantom of the Opera, We Will Rock You, Chicago, Miss Saigon, Saturday Night Fever, Chitty Chitty Bang Bang, Stomp, ABBA Mania, Thriller Live, The Music of Andrew Lloyd Webber, Elaine Paige, Bryn Terfel, David Helfgott, as well as The Imperial Ice Stars productions of The Sleeping Beauty on Ice, Swan Lake on Ice and Cinderella on Ice, to name just a few. www.lunchbox-productions.com

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ABOUT BASE ENTERTAINMENT

BASE Entertainment specializes in the development, production, programming and management of live entertainment properties and theatre operations. BASE develops, produces and manages intellectual properties which reach audiences through various platforms, including live, digital, broadcast and licensing. BASE Entertainment founders include Brian Becker and Scott Zeiger, who have 45 years combined experience in the live entertainment industry. The company has offices in Singapore, New York, Las Vegas, and Houston. Since their Asia office opened in Singapore in 2010 Base Entertainment has brought a wide array of live entertainment to Singapore's Marina Bay Sands' two theaters, including *Disney's The Lion King*, *Riverdance*, *A R Rahman*, *Thriller Live*, *Music of Andrew Lloyd Webber*, *Cirque EloizeID*, *Bar at Buena Vista*, and The Imperial Ice Stars productions of *Swan Lake on Ice* and more recently presented *WICKED*.

Media contacts

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ABOUT MARINA BAY SANDS

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theaters showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

SNOWSHOW PRESS QUOTES

"Slava's Snowshow is to clowning what Cirque du Soleil is to the circus..."

Variety

"My heart leapt... Induces waves of giggles and sighs of pleasure."

The New York Times

"A finale that blows you away".

Mail on Sunday

"One of the most theatrical moments I have ever experienced."

The Guardian

"Utterly breathtaking, the stage effects are dazzling...Suddenly the audience is young, innocent, and transported with delight."

Daily Mail

"The single most beautiful thing I have ever seen in a theatre in my life".

Simon Callow, *Sunday Express*

"**An unmistakably unique, unmissable comedy masterpiece**...It is simply and childishly thrilling, it fills you with innocent amazement and it is lyrically beautiful".

The Independent

"The **unmissable** and already classic 'Snowshow' is a thing of rare theatrical beauty".

The Times

“Spreads a blanket of benevolent charm over the audience, holding them spellbound...”

Sarah Hemming, *Financial Times*

“**Dazzling!**Guaranteed to make even the glum thaw into happiness.”

The Observer

“The Russian maestro has been hailed as the saviour of clowning...taking the audience’s breath away”.

The Evening Standard

“His genius lies in the balance he strikes between spectacular theatrical effects and the tiniest nuances of facial expression”. **Theatrical Brilliance!**”

The Sunday Times

“This is pure magic...truly an evening of enchantment and fun”.

The Express

“The mind boggles. **SNOWSHOW** achieved something I’ve rarely seen: a spontaneous eruption of playful energy which lifted the entire audience in a bubble of pure delight. Magic!

Slava’s Snowshow touches the heart as well as the funny bone. Full of laughter and joy it is a thing of rare theatrical beauty not to be missed”.

“**Magic**”

.....*London Daily Telegraph*

“An unmissable theatrical feast; this ensemble of extraordinary clowns combine comedy and poignancy with stunning spectacle and breathtaking images”.

“Simply thrilling! It fills you with innocent amazement. It restores childish wonder in adults. After the show ends, nobody wants to leave the theatre. Laughter and tears have never been harder to distinguish.”

“**Simply Thrilling**”

The Independent

“Overwhelming, invigorating, terrifying, delightful. It brings us back to the lost Eden of our childhood.”

Financial Times

“Slava’s Snowshow is thoughtful, accessible comedy. Highly recommended”.

Melbourne The Sunday Age

“Slava Polunin may well be the world’s greatest clown. He may even be the world’s greatest magician”

“Spectacular and rather unnervingly beautiful”

Variety weekly

“It was hard to find a single adult or child who seemed less than ecstatic”

The Associated Press

"Slava's Snowshow" is meant to make you smile, and it does so with impressive efficiency....I loved every minute of it.

The Wall Street Journal