

# Press Release

FOR IMMEDIATE RELEASE



## SweetSpot bakes up a charity cookie contest for the holidays

*Marina Bay Sands will sell winning cookies over festive period; all proceeds will be donated to Metta School, a Marina Bay Sands Designated Charity*



**Singapore (17 October, 2012)**—SweetSpot at Marina Bay Sands is ushering in the festive season with a Holiday Charity Cookie Contest—the first time the pâtisserie is organizing a call-out for original recipes to raise funds for charity.

Spearheaded by Executive Pastry Chef Ryan Witcher, the SweetSpot Holiday Charity Cookie Contest aims to engage cookie enthusiasts by giving them an opportunity to have their winning cookie sold exclusively at SweetSpot outlets around the integrated resort.

All proceeds will then be donated to Metta School, a special needs school for children with learning disabilities and a Marina Bay Sands Designated Charity.

The Holiday Charity Cookie Contest comes on the back of a recent donation of S\$150,000 by Marina Bay Sands to Metta School. The donation allows the school to provide its hospitality students with new training rooms for food preparation, baking and housekeeping.

Said Chef Ryan, “The holiday season is a wonderful time for us to reflect on the year and give back to the community. I’m thrilled to be able to use my passion for pastry in such a positive and meaningful way.”

Metta School children will also be involved in the final production of the winning cookie - for a fun-filled hour on 5 December, the students will be guided by Chef Ryan to learn how to roll out cookie dough, line baking sheets, and other preparations before the winning cookies are placed on the shelves for sale.

From now till 26 November, cookie enthusiasts can submit their recipes to the integrated resort's Facebook page, along with a short description or story behind their creation.

The top three recipes will be selected by an in-house judging team comprised of Marina Bay Sands Executive Chef, Christopher Christie, Executive Pastry Chef, Ryan Witcher, and Metta School graduates now working at Marina Bay Sands. The three selected recipes will then be put to the public vote with free tastings at SweetSpot.

All voters will stand a chance to win a \$100 SweetSpot Voucher, while the creator of the winning cookie will win a stay at Marina Bay Sands Hotel.

The winning cookie will be sold at SweetSpot outlets located at Tower 3, Hotel Atrium and the Sands Expo and Convention Center, Level 1 from 7–31 December.

For more information, please visit the SweetSpot Facebook Tab: <http://on.fb.me/QSZloV>

**About Marina Bay Sands Pte Ltd**

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theaters showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

**For Media Enquiries**

Philicia Tan (+65) 6688 5031 / [philicia.tan@marinabaysands.com](mailto:philicia.tan@marinabaysands.com)  
Elzena Ibrahim (+65) 6688 3047 / [elzena.ibrahim@marinabaysands.com](mailto:elzena.ibrahim@marinabaysands.com)