

# Press Release

MARINA BAY  *Sands*<sup>®</sup>  
SINGAPORE

**20 FASHION WEEK 13**  
9-19 Oct Singapore  
FIDÉ FASHION WEEKS THE SHOPPES AT MARINA BAY SANDS 



## **JEANNIE MAI and ALEX MINSKY to make an appearance at Fashion Week 2013**

*The Shoppes at Marina Bay Sands and FIDé welcome two  
additional fashion celebrities*

**Singapore** (07 October 2013) – Fashion Week 2013 is back on a bigger and bolder scale this year, with a star-studded line-up of celebrities who will be gracing the runways. Presented by The Shoppes at Marina Bay Sands and organised by FIDé Fashion Weeks, the 11-day

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extravaganza will run this week, from 9 to 19 October, featuring the best in Men's and Women's Prêt-à-Porter, Women's Couture and Haute Couture labels.

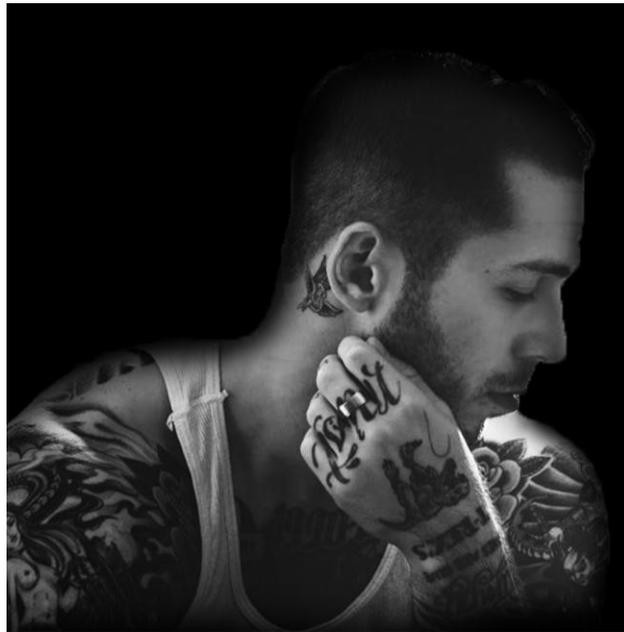
Flying in for Fashion Week 2013 is Los Angeles stylist, make-up artist and *wearapist* **Jeannie Mai**, who is back as a digital correspondent. This will mark the third time the international fashion stylist is returning to Marina Bay Sands. Best known for her Emmy-nominated television programme "How Do I Look", Mai was in town earlier this April to host VIP Fashion Night at The Shoppes at Marina Bay Sands.



*Jeannie Mai returns to Marina Bay Sands after an incredible show at VIP Fashion Night in April 2013*

Also making an appearance at this year's Fashion Week 2013 is fashion model **Alex Minsky**, who will be featured in many of the Men's shows. The 24-year-old US marine-turned underwear model, who lost his right leg in Afghanistan after his truck ran over an explosive, has since become a successful underwear model after his recovery. Now an up-and-coming face on the fashion scene, Minsky is sought after by photographers such as California-based fashion photographer Tom Cullis and Los Angeles-based photographer Michael Stokes.

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*Alex Limsky will be one of the models at the Men's shows over Fashion Week 2013*

No stranger to Fashion Week is regional host **UTT**, who will be emceeing the event. Credited as one of MTV Asia's longest running hosts, the multi-talented, actor and model will be joined by fellow Thai-American, co-host **Taya Rogers**.

South Korean superstar, **RAIN**, will also make an official appearance for the first time in Singapore at Fashion Week 2013 after his two year hiatus.

Marina Bay Sands has played host to numerous celebrities and world-renowned designers this year at its multiple new store openings. This includes Hong Kong actress-singer Linda Chung for Mikimoto, F1 race driver Sebastian Vettel for G Factory, Korean superstar G Dragon for Salon by Surrender, Lana Marks, founder and designer of her eponymous fashion label, as well as international fashion designers Mrs Carolina Herrera and her daughter Carolina Herrera Báez for CH Carolina Herrera.

Get your tickets to Fashion Week 2013 here:

<https://entertainment.marinabaysands.com/EventSynopsis.aspx?ID=7328>

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## About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

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## Download hi-res images of Jeannie Mai & Alex Minsky here:

<https://www.hightail.com/download/OGhWmDsUnJwM2tPd3NUQw>

## About FIDÉ Fashion Weeks

FIDé Fashion Weeks have been the leading force behind some of the most exclusive fashion weeks in Asia. In addition to an annual presentation of Women's Fashion Week and Asian Couture Week, FIDé Fashion Weeks complete their impressive offering with the only Men's Fashion Week in Asia (3<sup>rd</sup> in the world after Paris and Milan) and the only dedicated French Couture Week, outside of Paris, to present members and invited members of the Chambre Syndicale de la Haute Couture. FIDé Fashion Weeks aims to maintain its objective of presenting the very best of international fashion in Asia and the creation of a platform for gifted Asian designers to showcase their talents to the world. For more information, please visit [www.fidefashionweeks.com](http://www.fidefashionweeks.com).

FIDé Fashion Weeks is also supported by and works in collaboration and partnership with a number of leading organisations and institutions including the French Embassy, Encore! – the European cultural festival, French Chamber of Commerce, Atelier Chardon Savard, Council of Fashion Designers of America (CFDA), Bunka Fashion College, and the Japan Creative Centre.

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