

# Press Release

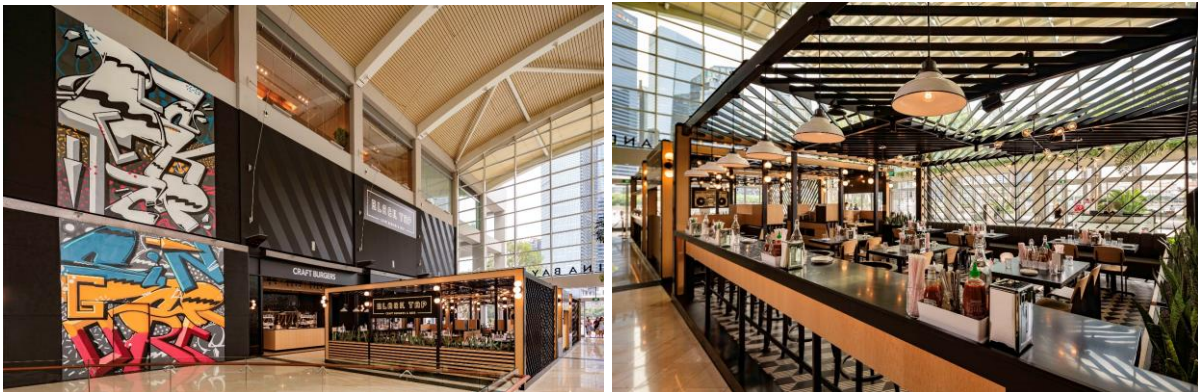


## ***Award-winning New York burger and milkshake sensation Black Tap opens at Marina Bay Sands***

*The opening marks the first Asia location for the internationally recognized restaurant*

**SINGAPORE (31 August 2018)** – Black Tap Craft Burgers & Beer will officially open its doors tomorrow at Marina Bay Sands Singapore, bringing its famed burgers and iconic milkshakes to the Lion City. The opening marks Black Tap’s first expansion in Asia and an extension of the brand’s partnership with Las Vegas Sands Corporation.

What started as a 15-seater burger joint in New York’s SoHo neighborhood in 2015 has grown into an empire of 11 restaurants across the globe this year. Black Tap’s success lies in its winning combination of gourmet burgers and signature CrazyShake™ milkshakes.



*Black Tap Craft Burgers & Beer opens its first Asia restaurant tomorrow, 1 September 2018*

“Marina Bay Sands is the perfect home for our first Asia location, and our partnership with Sands has proved to be a huge success with our opening at The Venetian Las Vegas,” says Black Tap Owner Chris Barish. “Black Tap is all about three things – delicious all-American burgers, out-of-this-world CrazyShake™ milkshakes, and craft beers – and we can’t wait to bring our take on the classic American luncheonette to our current and future fans in Asia.”

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From left to right: **Julie Mulligan**, Partner/Head of Development & Design at Black Tap, **Chris Barish**, Owner of Black Tap, and **Christine Kaelbel-Sheares**, Vice President of Food & Beverage, Marina Bay Sands

Christine Kaelbel-Sheares, Vice President of Food & Beverage, Marina Bay Sands, said, “Whenever we search for new culinary partners to introduce to Singapore, we look for brands that will bring something new to the table. Black Tap’s innovative culinary offerings, coupled with its bold and vibrant personality, will add a new dynamic to our family of distinctive dining experiences.”

The 140-seater restaurant located at The Shoppes at Marina Bay Sands will offer classic craft burgers such as the **All-American Burger** and the award-winning **Greg Norman Burger**, with wagyu beef, house buttermilk-dill sauce, blue cheese and arugula. Other signature items include the **Crispy Chicken Sandwich** and award-winning **Spicy Korean BBQ wings** with toasted sesame seeds and scallions, and served with buttermilk-dill dressing. A variety of craft burger salads, vegan options, and snacks like **Crispy Brussels Sprouts** and **Fried Mozzarella**, round out the menu.



Apart from gourmet burgers such as Greg Norman Burger (pictured above, on left), Black Tap also offers healthy burger salads such as the Falafel burger salad (on right)

The restaurant will also roll out limited time specials, holiday themed treats, and items unique to Singapore in the coming months.

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## **More than 15 milkshakes and 20 craft beers on offer**

Diners can expect a real treat at the open Crazyshake™ bar while watching shake attendants stir up more than 15 milkshakes, including 8 over-the-top CrazyShake™ milkshakes. Black Tap's signature CrazyShake™ milkshakes feature flavours like the original *Cotton Candy* strawberry shake with a blue and pink pearl chocolate rim, a pink lollipop, rock candy, whipped cream and cotton candy, and the *Bam Bam* Fruity Pebbles shake, with a fruity pebbles rim and rice krispy treat, a strawberry pop tart and a laffy taffy rope.



*Black Tap Singapore will offer the brand's signature specialty Crazyshake™ milkshakes*

A huge part of Black Tap's DNA is its unique beverage programme, which features a diverse menu of signature cocktails, mocktails, craft beers, and more. Notable brews include the Brooklyn Lager, Sweetwater Hop Hash Session IPA as well as local brews, such as the Singapore Blonde Ale. Signature cocktails include the **Black Tap Mule**, featuring vodka, fresh ginger, cucumber, lime and club soda, and the **Mint Green Tea**, Jameson, Gilford Peche de Vigne, lemon and fresh mint.



*Black Tap Singapore offers a casual vibe reminiscent of a classic American luncheonette*

Designed by Rockwell Group, Black Tap Singapore will offer a casual vibe reminiscent of a classic American luncheonette with a distinctly New York feel, complete with 80s and 90s hip-

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hop music and colorful walls. The façade of the flagship Asia location features a 10-by-6-metre graffiti mural, the work of Singaporean graffiti artist **Has.J**, his biggest solo project to date. The two custom murals which read '**Black Tap Singapore**' evoke the spirit and vibrancy of Singapore's very own street culture.

Adjacent to the entrance is an open Crazyshake™ bar which features candy display cases, with white glazed subway tile walls, and a neon CrazyShake sign. Other interior design elements include blonde wood and a black and white palette with references to 80s and 90s New York, hip hop, and pop art. Seating extends into the atrium of The Shoppes at Marina Bay Sands, with tables and booths under a freestanding pavilion that can seat about 80 people.

Located on L1-80, Bay Level of The Shoppes at Marina Bay Sands (South Promenade), Black Tap serves lunch and dinner daily starting 1 September 2018. For details, please visit <https://www.marinabaysands.com/restaurants/american/black-tap.html>.

For more information on Black Tap, please visit [www.blacktapsg.com](http://www.blacktapsg.com) or follow Black Tap on Facebook and Instagram at @blacktapsg.

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## About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants, a theatre and an outdoor event plaza. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

## About Black Tap

With décor that harkens back to old school hip hop and pop, Black Tap is an homage to the great American luncheonette experience. The menu features burgers ranging from the classic All-American to The Vegan Burger, along with burger salad options, wings and sides. The wagyu beef Greg Norman Burger won "People's Choice" at the New York City Wine & Food Festival's Burger Bash competition three years in a row in 2015, 2016 and 2017. Black Tap's signature CrazyShake™ milkshakes have reached worldwide acclaim with their whimsical and over the top decorations and flavors such as The Cotton Candy Shake and The Bam Bam Shake. Black Tap is now located across the world with locations in New York, Las Vegas, Dubai, and Geneva. In 2018, Black Tap's global expansion continues with new locations in Kuwait, Abu Dhabi, Dubai, New York, Disneyland Resort's Downtown Disney® District, and its first Asia location at Marina Bay Sands in Singapore.

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