Press Release



FOR IMMEDIATE RELEASE



The Art of the Brick® brings sculptures to life at ArtScience Museum

Rare exhibition using LEGO[®] bricks as sole medium by Nathan Sawaya on display for the first time in Southeast Asia

Singapore (28 September 2012) – For the first time in Southeast Asia, New York-based artist Nathan Sawaya will be showcasing his largest collection of 52 large-scale LEGO sculptures at ArtScience Museum. Deemed as one of CNN's 12 'Must-see Exhibitions', *The Art of the Brick* will treat visitors to stunning displays of intricate sculptures made from LEGO bricks from 17 Nov 2012 to 14 April 2013. Hundreds of thousands of pieces of LEGO bricks will be used for the thought-provoking works, along with new sculptures created specifically for the exhibition run at ArtScience Museum.

In another first for ArtScience Museum, Sawaya has been commissioned to build an impressive LEGO sculpture of the iconic museum. The ArtScience Museum LEGO sculpture will be unveiled during the opening of *The Art of the Brick*.

With LEGO blocks as his medium, Sawaya has successfully made the humble toy synonymous with intriguing art pieces that most museum goers can relate to. Sawaya's unique artworks have won him the "Most Creative Unusual Artist" award from the Society of Unique Artists. The Unique Art Awards recognize exceptional artists around the world for their unconventional artworks.



Sawaya explained, "I use LEGO bricks as my medium because I enjoy seeing people's reactions to artwork created from something with which they are familiar. Everyone can relate to it since it is a toy that many children have at home. I want to elevate this simple toy to a place it has never been before. ArtScience Museum's distinctive architectural structure and creative mission are inspirational and it's the ideal location to display works that are fundamentally re-imaginations of the world."

His works have since taken the world brick by brick. Recently, Sawaya was one of the selected artists, alongside Alicia Keys, Zach Galifianakis, Terry Richardson to give their own take of skincare brand, Kiehl's Mr Bones. He has also been invited to give a speech at the Clinton Presidential Library in the presence of former US President, Bill Clinton, who is also a big fan of Nathan's work. Nathan was also commissioned by New York Public Library to make LEGO copies of Patience and Fortitude, the lions outside the library to commemorate the 100th anniversary of the establishment.

Mr. Nick Dixon, Executive Director, ArtScience Museum at Marina Bay Sands, said, "We are honored to have an artist like Nathan to share with us his works at the iconic ArtScience Museum. His works have been seen and much talked about around the world. Creativity plays a big role in Nathan's works, and we want to encourage visitors to explore their own creativity while they view *The Art of the Brick*. Nathan's uniquely playful imagination is precisely the kind of creativity we're eager to explore. We hope *The Art of the Brick* will inspire all our visitors and find the child in them at the exhibition."

Nathan has exhibited at numerous distinguished galleries and museums worldwide, which include the MASS MoCA in Massachusetts, Time Warner Center in New York, the Art and Culture Center in Hollywood, the Spot Gallery in Paris and Federation Square in Melbourne. The Art of the Brick is currently at Songshan Cultural and Creative Park, Taipei.

Tickets to *The Art of the Brick* can be purchased on the ArtScience Museum website www.marinabaysands.com/ArtScienceMuseum and all Marina Bay Sands box offices. For more information on Nathan Sawaya and The Art of the Brick, visit www.brickartist.com.

Boasting an iconic lotus-inspired design, the world's first ArtScience Museum at Marina Bay Sands is the premier venue for major international touring exhibitions from the most renowned collections in the world. ArtScience Museum is a place that begins to question and discover the connection and similarities between the arts and sciences; and look at how people create ingenious work in both fields. ArtScience Museum presents exhibitions that give people a better understanding of how inspiration, creativity, and expression are born. Exhibitions held at ArtScience Museum include: *Genghis Khan: The Exhibition; Traveling The Silk Road: Ancient Pathway To The Modern World; Shipwrecked: Tang Treasures and Monsoon Winds* (February 2011); *Van Gogh Alive – The Exhibition* (April 2011); *Dali: Mind of a Genius – The Exhibition* (May 2011); *Titanic: The Artifact Exhibition* (October 2011); *Cartier Time Art* (December 2011); *Andy Warhol: 15 Minutes Eternal* (March 2012) and *Harry Potter* The Exhibition (June 2012).



Featuring 21 gallery spaces, totaling 50,000 square feet, ArtScience Museum delivers an impressive array of exhibits that embrace a spectrum of influences from art and science, media and technology, to design and architecture.

It was awarded TripAdvisor's Certificate of Excellence in 2012, earning a top rating of 4.0 out of 5. This recognition places the museum amid a select group of attractions that have been recognized by worldwide travelers for providing outstanding tourist experiences.

About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theaters showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

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APPENDIX

Ticketing	Admission charges for the ArtScience Museum are priced as follows:					
	Category	Price for admission to The Art of the Brick + ArtScience exhibition		Price for admission to The Art of the Brick + Outside In: A Magnum Photos Showcase + ArtScience exhibition		
		Non- Singapore Resident	Singapore Resident	Non- Singapore Resident	Singapore Resident	
	Adult	\$15	\$13	\$18	\$15	
	Senior (65 years old & above)	\$14	\$12	\$17	\$14	
	Child (2-12 years old)	\$9	\$8	\$11	\$9	
	 Note: Prices are inclusive of museum admission, 7% GST and booking fee Tickets can be purchased on the ArtScience Museum website www.marinabaysands.com/ArtScienceMuseum and all Marina Bay Sands box offices. Singapore Citizens, Permanent Residents, and holders of Employment Pass, Work Permit, or Dependent's Pass must show valid proof of identity (ID) upon purchase, subject to one admission ticket per ID. 					
Opening Hours	10am to 10pm daily, including weekends and public holidays. Last entry into the ArtScience Museum is at 9.00pm.					